



**Hinckley & Bosworth
Borough Council**

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01455 238141

Hinckley Hub
Rugby Road
Hinckley
Leics
LE10 0FR

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	
Suffix	
Property Name	EverySmile Dental Clinic
Address Line 1	1a Desford Lane
Address Line 2	Ratby
Address Line 3	Leicester
Town/city	Leicester
Postcode	LE6 0LE

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
451029	305680

Description

Located within the new medical centre complex

Applicant Details

Name/Company

Title

Dr

First name

Asim

Surname

Parwaiz

Company Name

EverySmile Dental Clinic

Address

Address line 1

1a Desford Lane

Address line 2

Ratby

Address line 3

Leicester

Town/City

Leicester

County

Country

United Kingdom

Postcode

LE6 0LE

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Front of the building: Logo, name of clinic and phone number (illuminated- <500 cd/m2)

Side of the building: Logo and website (illuminated- <500 cd/m2)

Back of the building: Logo and phone number (no illumination)

See attached visuals.

Advertisement Type:

Fascia Sign

Height:

1.255 metres

Width:

1.645 metres

Depth:

0.06 metres

What is the height from the ground to the base of the advertisement?:

0.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0.06 metres

What is the maximum height of any of the individual letters and symbols?:

55.8 centimetres

What materials will the advertisement be made of?:

FRONT SIGN Descaled Stainless Steel 5mm Opal Acrylic

The colour of text and background:

RAL 7022 Grey White Gold

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

500 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.965 metres

Width:

6.055 metres

Depth:

0.06 metres

What is the height from the ground to the base of the advertisement?:

3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.06 metres

What is the maximum height of any of the individual letters and symbols?:

96.5 centimetres

What materials will the advertisement be made of?:

SIDE SIGN Descaled Stainless Steel 5mm Opal Acrylic

The colour of text and background:

RAL 7022 Grey White Gold

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:500 cd/m²**Will the illumination be static or intermittent?:**

Static

Advertisement Type:

Fascia Sign

Height:

0.965 metres

Width:

3.815 metres

Depth:

0.06 metres

What is the height from the ground to the base of the advertisement?:

4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.06 metres

What is the maximum height of any of the individual letters and symbols?:

96.5 centimetres

What materials will the advertisement be made of?:

BACK WALL Descaled stainless steel 5mm Opal Acrylic

The colour of text and background:

RAL 7022 GREY White GOLD

Will the advertisement be illuminated?:**Location of Advertisement(s)**

Is the advertisement(s) you are applying for already in place?

☒ Yes☐ No

If Yes, please provide details

Front sign has been installed. None of the other signs have been installed yet.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes☒ No☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Please see attached.

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes☒ No**Advertisement(s) Period**

Please state the period of time for which consent is sought for the advertisement

From Date

01/01/2024

To Date

01/01/2054

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Asim Parwaiz

Date

19/12/2023