Please read the notes overleaf before completing any part of this form

Application for consent to display an advertisement

Town and Country Planning Act 1990
Town and Country Plahning
(Control of Advertisements) Regulations 1992

Application No.	For official use only
Date received	

4
Three completed copies of this form and drawings should be sent to the District Council

1. Applicant (in block capitals)

Name LIDL UK GMBH

Address WELLINGTON PARKWAY, MAGNA PARK, LUTTERWORTH LE17 4XW

Tel. No 01455 555104

Agent (if any) to whom correspondence should be sent (in block capitals)

Name

Address

Tel. No.

DEVELOPMENT SERVICES
30 JUL 2007
RECEIVED

2 Full address of location of the land or building on which the advertisement is to be displayed.

LIDL FOODSTORE
25 HAWLEY ROAD
HINCKLEY, LEICESTERSHIRE, LE10 0PR

3 State the purpose for which the land or building is now used.

FOODSTORE

4 (a) Is the applicant the owner of the land of building? YES

(b) If not, has the permission of the owner or of any other person entitled to give permission for the display of the advertisement been obtained? (see note 4). N/A

5 State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.).

48 SHEET HOARDING

6 (a) Will the advertisement be illuminated? No

(b) If so state the type of illumination (e.g. internally, externally, floodlighting, etc. and the intensity (in candella/sq.m or ft. lamberts). N/A

Will the illumination be static or intermittent? N/A

7 Period for which consent is sought (see note 2).

5 YEARS

8 Any additional information which the applicant may wish to supply.

I/We hereby apply for consent to display the advertisement as described in this application and the accompanying drawings and in accordance therewith:

Date 20/07/2007

Signed

On behalf of LIDL UK GmbH
(Insert applicant's name if signed by an agent)