APPENDIX D



- A national scheme that identifies and recognises junior and beginner friendly golf facilities
- Any golf club affiliated to EGU/EWGA may apply to gain the GolfMark Award

The three key areas within the golf club which are assessed are:

- Coaching & Playing
- Club Environment (including sports equity & ethics)
- Child Protection & Duty of Care

DEVELOPMENT SERVICES
- 7 AUG 2008
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Key Statistics from the GolfMark survey to accredited golf clubs:

- 100% of clubs felt that the GolfMark process had been beneficial.
- 52% of clubs had experienced an increase in membership.
- 71% of clubs had accessed funding/grants since achieving the award.
- 54% of clubs said that the award had an impact upon recruiting more volunteers.
- 50% clubs had experienced increased awareness/recognition of their facility in the local community.

Once a golf club is awarded GolfMark, they will also be recognised by Sport England as a Clubmark facility - click here for further information on Clubmark.

Click here to find out what the differences are between the EGU/EWGA Junior GolfMark Award and GolfMark/Clubmark.

EGU/EWGA Golf Development Team
English Golf Union
The National Golf Centre, Woodhall Spa LN10 6PU
Tel: **01526 354500**
e-mail: development@englishgolfunion.org
Web: www.englishgolfunion.org

Supported by England Golf Partnership



Click here to download the GolfMark promotional poster.

Benefits for Golf Clubs:

- Recognition within the local community for the clubs' commitment to junior golf.
- Promotion via the EGU/EWGA websites.
- Assistance and input from an EGU/EWGA Regional Development Officer.
- A focused plan for the development of the junior section.
- Opportunity to review and improve policies and procedures.
- Well coached, committed and educated juniors who may become adult members of the future.
- A safer and more enjoyable environment for junior golf to flourish.
- Greater understanding about junior activities within the club by adult members.
- Support & guidance from an EGU/EWGA Regional Development Officer through finding workshops, sharing best practice, reviewing current policies and procedures, writing child welfare documentation and much, much more.

Benefits for Golfers:

- A structured environment in which to develop as a player and a person .
- A fun, enjoyable, welcoming environment.
- Access to appropriate levels of coaching and competition.
- To be part of a game that will teach them respect, social & life skills, discipline, honesty, integrity, motivation and much more.
- Creating a structured pathway into adult membership.

Benefits for Parents:

- Junior friendly clubs can be easily identified, assisting parents, especially those who do not play golf.
- Reassurance that the needs of children have been thoroughly considered and addressed.
- A safe and organised environment for their children.

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