Telent Technology Services Ltd
Rutland House
5 Allen Road
Livingston
West Lothian
United Kingdom

Telephone: [redacted]

www.telent.com

Our Reference: 3-HIN003

F.A.O Planning Services
Hinckley & Bosworth Borough Council
The Hinckley Hub
Rugby Road,
Hinckley
LE10 0FR

Submitted via Planning Portal

Date: as per submission

APPLICATION FOR FULL PLANNING PERMISSION AND ADVERTISEMENT CONSENT FOR THE INSTALLATION OF A PROPOSED STREET HUB ON THE FOOTPATH OUTSIDE 3 MARKET PLACE, HINCKLEY LE10 1NT (NGR: E-442592, N-293875).

We write on behalf of our client, BT Group, in respect of the installation of a new BT Street Hub at the above site. Taking onboard any comments received, BT are moving forward with this particular case and are applying to Hinckley & Bosworth Borough Council for full planning permission and express advertisement consent for installation of 1No. BT Street Hub and 2No. internally illuminated digital screens (one to either side of the unit). As part of the Street Hub project, BT will also look to remove existing payphone kiosk(s) in the general locale where appropriate.

This submission is for Full Planning permission in accordance with Article 13 of Applications for Planning Permission of the Town and Country Planning (Development Management Procedure) (England) Order 2015 and express advertisement consent under Regulation 9 of The Town and Country Planning (Control of Advertisements) (England) Regulations 2007 (as amended), for the installation of Street Hub and display of 2No. internally illuminated digital LCD screens to either side of the Street Hub.

As per the Regulations, applications for express advertisement consent must be determined in the interests of amenity and public safety, taking into account (a) the provisions of the development plan, so far as they are material, and (b) any other relevant factors.

BT is continuing to move forward with public connectivity and benefits in which Street Hubs will provide a sleek and modern answer to the demands of a digitally connected society.

Following on from the introduction of the InLink Service first launched in 2017, the enhanced BT Street Hubs have all the existing features of the previous InLink unit, but with better Wi-Fi range, environmental sensors, insight counting and 5G small cell mobile connectivity capabilities.

Since the rollout of InLinks, there has been increased focus on green initiatives and environmental monitoring. Street Hubs take this into account and have sensors that can count pedestrian, cyclist and vehicle movements as well as monitor air, sound and light. This free information has its own dashboard and will help the planning system actively manage patterns of growth in support of national air quality objectives and the Governments ten-point plan for a Green Industrial Revolution. It will be a useful source of real-time data in the delivery of the Council's own green agenda, travel plans and can be used to present a business case for carbon offset credit.

Overall, Street Hubs will help future-proof the high street making them smarter, safer, and more sustainable. Investment in the high street is at an all-time low, but that has not slowed BT down as they look to ramp up their rollout of new Street Hubs across the UK. They are continuing their commitment to invest and improve in the high street, with one Street Hub at a time.

This submission comprises of the following documents:

- Site specific Planning and Design & Access statement;
- Completed application forms (Full Planning and Express Advertisement Consent);
- The prescribed fees paid directly to the Council via the Planning Portal;
- Dimension Details of a Street Hub;
- Drawings including
    - Location plan
    - Proposed site plan
    - Existing and proposed elevations
    - Photomontage
- BT Street Hub Product Statement giving full details of the proposed structure;
- BT Anti-Social Behaviour Management Plan;
- 'The Institute of Lighting Professional's 'Professional Lighting Guide 05: The Brightness of Illuminated Advertisements' 2023 for your reference;
- International Commission on Non-Ionizing Radiation Protection (ICNIRP) certificate.

The application site and proposal is within adopted highways-controlled land, maintained at public expense. As BT are a statutory undertaker on such land, a developer's notice has been served on the Highways Authority and any others who have been identified from Land Registry records as being an owner of the land.

We trust the applications can be registered at your earliest opportunity, in which should you require any further information or have any queries please do not hesitate to email me.

Yours faithfully

[redacted]

Martin Brown
Head of Town Planning
Mobile [redacted]
E-mail: [redacted]

For and on behalf of BT Group plc