DEVELOPMENT SERVICES
07 MAY 2009
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Date: 5th May 2009

Dear Sir or Madam:

Lidl Foodstore, Hawley Road - Application to vary Condition 8 – Store Delivery Times

Reference is made to planning consent 93/00935/FUL and our application to remove Condition 8.

In order to justify the reasoning behind our proposed removal of delivery restrictions, it is important to highlight our principles on fresh goods delivered daily.

Lidl stores have one delivery to store per day that brings in all the daily fresh products including fruit and vegetables, bread and milk etc. This delivery arrangement allows customers to receive quality products on a daily basis. Our stockholding of these perishable lines needs to be replenished daily to enable us to provide customers with the availability of products they require and expect.

At the present time our delivery wagons are only allowed to deliver to store between 0600 and 2300 Monday to Saturday and no deliveries on Sundays. This means the fresh goods must be delivered in the evening to allow produce to be put out before our 0800 opening time (10am on Sundays).

This current situation means that the fresh stock must be worked either after the store opening time, which does not allow for customers to have the availability they expect if they shop in the morning, or after store closing time which requires staff to work unsociable hours and has a detrimental effect on the productivity of the store.

It is also clear that there will not be any impact on the amenities of residents as the site sits alongside industrial and commercial uses, the nearest residential being across the main road, some 50m away. It is for this reason that I request the delivery

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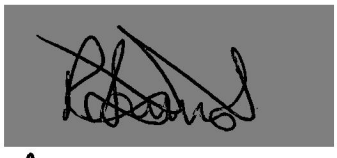
hour restrictions to be lifted in order to allow for more efficient running of the store and improved customer service.

Please find enclosed four copies of the following documents that constitute the application, along with the application fee of £170.00:

- Application form
- Planning application register
- Location/Site plan

I look forward to receiving notification that the application has been registered.

Yours sincerely



Amanda Dowdeswell
Acquisitions Manager

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