

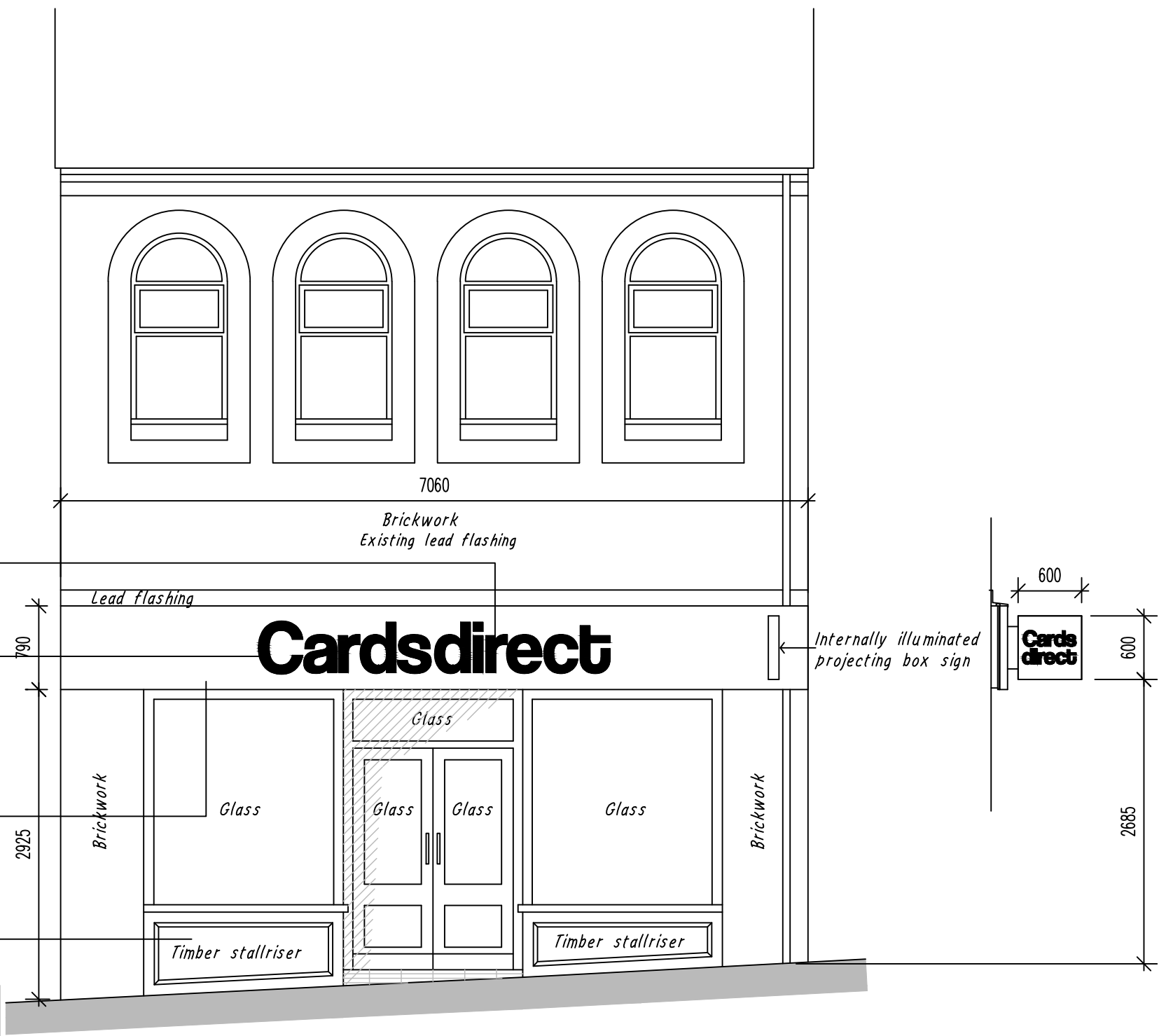
FASCIA SIGN TO FRONT ELEVATION
"direct" text to be fret cut with 10mm push through opal acrylic letters with translucent Plumb Purple SC3630-128 vinyl to face to match Pantone 2622c

"Cards" text to be fret cut with 10mm push through opal acrylic letters with translucent Green vinyl to face to match Pantone 382

Main body of sign, including top, bottom and side returns to be in 2mm powder painted aluminium - background colour finished pink to match RAL 4010 semi-gloss.

Shopfront to be finished in Dark Grey RAL 7015

New internally illuminated letters on fascia sign - illuminance level to be maximum 600 cd/m2



PROJECTING SIGN DETAILS

"Cards" text to be fret cut with 10mm push through opal acrylic letters with translucent Green vinyl to face to match Pantone 382

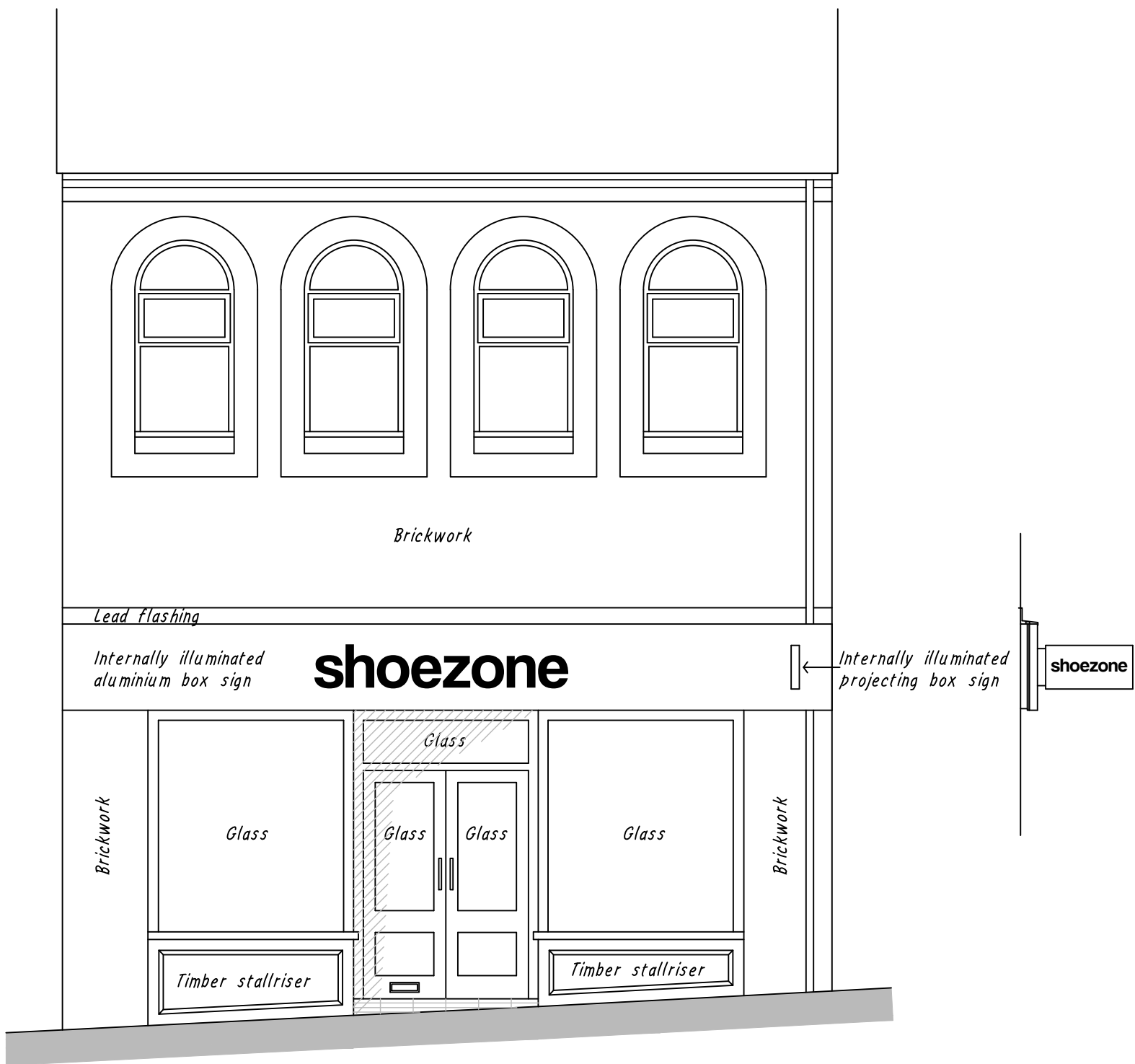
New double sided internally illuminated box projecting sign with fret cut letters all in Cards Direct house colours

"direct" text to be fret cut with 10mm push through opal acrylic letters with translucent Plumb Purple SC3630-128 vinyl to face to match Pantone 2622c

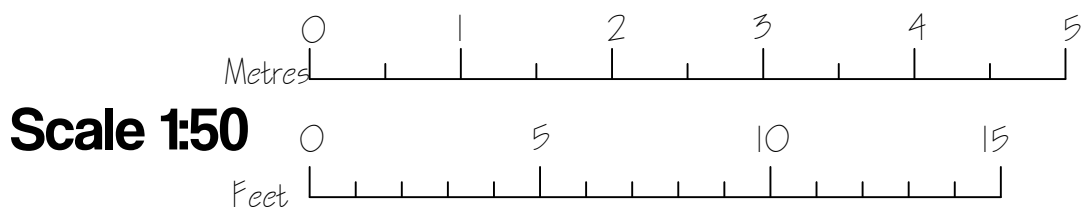
Main body of projecting sign to be coloured pink to match RAL 4010 semi-gloss and main fascia sign.

New double sided internally illuminated projecting box sign - illuminance level to be maximum 400 cd/m2

PROPOSED FRONT ELEVATION 1:50



EXISTING FRONT ELEVATION 1:50



"A" Minor modifications to sign illumination
03/01/2025 PUp

Paul Upfield
&
Associates Ltd

27 The Twistle, Byfield, Daventry, Northants. NN11 6UR
Tel: 01327 262072. Mobile: 07815 090601
Email address: paulupfieldassoc@btinternet.com
website www.paulupfield.co.uk

Client
Cardsdirect Retail Ltd

Project

Shopfitting works
28 Castle Street
Hinckley
Leicestershire
LE10 1DB

Title
Signage

Scale Date By
1:50@A2 Nov 2024 PUp

Drawing Number Rev
PU2175/03A