

Substantive response of the Local Highway Authority to a planning consultation received under The Development Management Order.



Response provided under the delegated authority of the Director of Environment & Transport.

APPLICATION DETAILS

Planning Application Number: 25/00238/ADV

Highway Reference Number: 2025/0238/04/H

Application Address: Roundabout Greenfinch Road And Normandy Way Hinckley Leicestershire

Application Type: Advert

Description of Application: Three non-illuminated freestanding signs

GENERAL DETAILS

Planning Case Officer: Sophie Iliffe

Applicant: Mr Steve Green

County Councillor: Cllr David Bill MBE

Parish:

Road Classification: Class A

Substantive Response provided in accordance with article 22(5) of The Town and Country Planning (Development Management Procedure) (England) Order 2015:

The Local Highway Authority Advice is that, in its view, the impacts of the development on highway safety would not be unacceptable, and when considered cumulatively with other developments, the impacts on the road network would not be severe. Based on the information provided, the development therefore does not conflict with paragraph 116 of the National Planning Policy Framework (2024).

Advice to Local Planning Authority

Background

The Local Highway Authority (LHA) has been consulted on this advertising consent application for the installation of three non-illuminated freestanding signs within the roundabout at Greenfinch Road / Normandy Way, Hinckley.

The submitted application form states that the proposals relate to the established Sponsor a Roundabout scheme. The LHA therefore have no further comments to make on the proposals.

Informative

All proposed sign installations shall be designed in accordance with Leicestershire County Council's latest design guidance, as Local Highway Authority. For further information please refer to the Leicestershire Highway Design Guide which is available at <https://www.leicestershirehighwaydesignguide.uk>

If you would like more information regarding the scheme, please see
<https://www.keeganford.co.uk/sponsorship/leicestershire/>

Date Received
18 March 2025

Case Officer
Neal Chantrill

Reviewer
BD

Date issued
28 March 2025