Hinckley & Bosworth Borough Council

A Borough to be proud of

Town and Country Planning (Control of Advertisements) Regulations 1992

CONSENT TO DISPLAY AN ADVERTISEMENT

Name and Address of Applicant
Tesco Stores Ltd
Shire Park
Welwyn Garden City
Hertfordshire
AL7 1AB

Name and Address of Agent if any
BARR Construction
Mr Peter Barker
2 Heathfield House
Fairways Business Park
Livingston
West Lothian

Part I - Particulars of Application

Date of Application	**Application No.**
11 August 2008	08/00813/ADV

Particulars and location of development:

ERECTION OF ILLUMINATED AND NON ILLUMINATED SIGNS

165 - 167 London Road Hinckley Leicestershire LE10 1HH

Part II - Particulars of decision

Summary of Reasons for Recommendation and Relevant Development Plan Policies :

Having regard to the pattern of existing development in the area, representations received and relevant provisions of the development plan, as summarised below, it is considered that subject to compliance with the conditions attached to this permission, the proposed development would be in accordance with the development plan and would not be detrimental to highway safety or residential amenity.

Hinckley & Bosworth Borough Council Local Plan (2001) :- BE1 and BE26

In pursuance of its powers under the Town and Country Planning Act, 1990, the Hinckley & Bosworth Borough Council grants consent for the carrying out of the works referred to in Part I hereof in accordance with the application and plans submitted subject to the following condition(s) :-

1. The maximum luminance of the light source shall not exceed 500 cd/m2.

2. The advertisements hereby approved shall only be illuminated between the hours of 7 am and 11 pm on any day, unless agreed in writing with the Local Planning Authority.

The reasons for the conditions are :-

1 - 2 To safeguard amenities of neighbouring properties to accord with policy BE1 of the adopted Hinckley & Bosworth Local Plan.

T. M Prowse

Date : 10 September 2008

TREVOR PROWSE
PROPER OFFICER OF THE COUNCIL

Please see overleaf.

IT IS IMPORTANT THAT YOU SHOULD READ THE NOTES ON THE REVERSE SIDE OF THIS FORM