Hinckley & Bosworth Borough Council

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Hinckley Hub
Rugby Road
Hinckley
Leics
LE10 0FR

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

The Cinnamon Tree

Address Line 1

Wood Road

Address Line 2

Address Line 3

Leicestershire

Town/city

Nailstone

Postcode

LE67 1GE

Description of site location must be completed if postcode is not known:

Easting (x)

443328

Northing (y)

308916

Description

Applicant Details

Name/Company

Title

Mr

First name

Shah Shahid

Surname

Hussain

Company Name

Address

Address line 1

42 Parklands Avenue

Address line 2

Address line 3

Town/City

Birmingham

County

Country

GB

Postcode

B20 2SY

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Applicant Contact Details

Primary number

[redacted]

Secondary number

Fax number

Email address

[redacted]

Agent Details

Name/Company

Title

Mr

First name

Mohamed

Surname

Patel

Company Name

Address

Address line 1

29 Capesthorne Close

Address line 2

Address line 3

Town/City

Leicester

County

Country

England

Postcode

LE50NN

Contact Details

Primary number

[redacted]

Secondary number

Fax number

Email address

[redacted]

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of one internally illuminated wall-mounted fascia sign and two internally illuminated, double-sided circular projecting signs displaying “Maharaja Indian Kitchen & Bar” branding at the existing restaurant premises, formerly The Cinnamon Tree, Wood Road, Nailstone.

The fascia sign measures 4,000 mm wide × 1,200 mm high, with a green background and gold-finish lettering and logo. Each projecting sign measures 800 mm in diameter and 130 mm thick.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
1.2 metres

Width:
4 metres

Depth:
0.14 metres

What is the height from the ground to the base of the advertisement?:
5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.14 metres

What is the maximum height of any of the individual letters and symbols?:
100 centimetres

What materials will the advertisement be made of?:
3 mm aluminium composite material (ACM) tray with an 80 mm return, finished in RAL 6005 moss green. Raised lettering and logo formed from 3 mm opal acrylic with gold translucent vinyl faces and gold-finish aluminium returns. Secondary lettering formed from fret-cut opal acrylic with gold translucent vinyl faces. Internal LED illumination.

The colour of text and background:
Gold-finish lettering and logo on a RAL 6005 moss green background.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
700 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
0.8 metres

Width:
0.8 metres

Depth:
0.13 metres

What is the height from the ground to the base of the advertisement?:
4.5 metres

What is the maximum projection of the advertisement from the face of the building?:
1 metres

What is the maximum height of any of the individual letters and symbols?:
80 centimetres

What materials will the advertisement be made of?:
Black metal frame with double-sided translucent acrylic faces and applied vinyl lettering and graphics, mounted on a metal wall bracket.

The colour of text and background:
Green lettering and gold logo and decorative details on a white background, with a black outer frame.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:
700 cd/m^2

Will the illumination be static or intermittent?:
Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ○ Yes
- ⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ⊘ Yes
- ○ No
- ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

IMG_6021.PNG

Will the proposed advertisement(s) project over a footpath or other public highway?

- ○ Yes
- ⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/01/2027

To Date

01/01/2032

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ○ Yes
- ⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ⊘ Yes
- ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [x] The agent
- [ ] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- [ ] Yes
- [x] No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

- [x] I / We agree to the outlined declaration

Signed

Mohamed Joheb Patel

Date

21/11/2026