



Planning Application - 23/00182/ FUL
Development - FORMER TRINITY LANE, CINEMA, HINCKLEY
Units - 40 (Residential)

CarClub vehicle dedicated to the development to be provide with full service, maintenance and repair	£	20,000.00
Project setup and management costs - account setup, DVLA checks, meetings, project management	£	1,000.00
Marketing, PR, staff training and briefing costs	£	1,000.00
1 years free membership for 40 units with ECC providing membership for multiple residents of same unit £50 ex VAT per unit*	£	2,000.00
£150 drive time per membership (to be used within 365 days of joining date)*	£	6,000.00
Value of Proposal	£	30,000.00
Developer Contribution payable to Enterprise Car Club		£20,000.00

ECC commitments

Carclub vehicle to be provided for no less than two years from date of first occupation.

Provide memberships and drive time above

Bespoke marketing materials for the development

Residents can access the vehicles onsite at the development and all 1,500+ vehicles throughout the UK

Dedicated Clubhouse team available 24/7.

24/7/365 reservation system available online, by phone or smartphone

Zero vehicle maintenance responsibilities.

Creation of reports and statistics for the developer and council.

Dedicated account manager

Car Club members will receive exclusive discount on rentals with Enterprise Rent-A-Car

Access to ECC vehicles in over 50 Cities, Towns and Boroughs