HINCKLEY & BOSWORTH BOROUGH COUNCIL

Town and Country Planning (Control of Advertisements) Regulations 1992

CONSENT TO DISPLAY AN ADVERTISEMENT

Name and Address of Applicant
Mr Ross McCourt
Primelight
3 Waterhouse Square
138-142 Holborn
London
EC1N 2NY

Name and Address of Agent if any
Mr Ross McCourt
Primelight
3 Waterhouse Square
138-142 Holborn
London
EC1N 2NY

Part I - Particulars of Application

Date of Application	**Application No.**
22 November 2007	07/01384/ADV

Particulars and location of development:

RETENTION OF 1 NO. INTERNALLY ILLUMINATED, DOUBLE SIDED, POLE MOUNTED ADVERTISEMENT DISPLAY UNIT

55 Coventry Road Hinckley Leicestershire LE10 0JR

Part II - Particulars of decision

In pursuance of its powers under the Town and Country Planning Act, 1990, the Hinckley & Bosworth Borough Council grants consent for the carrying out of the works referred to in Part I hereof in accordance with the application and plans submitted subject to the following condition(s) :-

1. The maximum illuminance of the sign shall not exceed 1000cd/m2.

The reasons for the conditions are :-

1. In order to safeguard the visual amenity of the wider locality.

Date : 15 January 2008

PETER F CASH
PROPER OFFICER OF THE COUNCIL

IT IS IMPORTANT THAT YOU SHOULD READ THE NOTES ON THE REVERSE SIDE OF THIS FORM