

Proposed Residential Development of

Land North of Hunts Lane Desford

Community Consultation, November 2025

About Peveril Homes

Peveril Homes is a family-owned and managed housebuilder with over 40 years of experience delivering high-quality homes and creating thriving communities across the East Midlands. Founded on strong family values of stability, honesty, and tradition, Peveril Homes has a proven track record of delivering quality developments, establishing themselves as a trusted and respected name within the industry.





The Site and Surroundings

The Site extends to approximately 3.34ha of agricultural land situated on the north-western edge of Desford. It is bounded to the south by Hunts Lane and Newbold Road, with Desford Cemetery lying immediately to the west. The Site occupies a sustainable and accessible location, being well-related to the existing settlement edge and within close proximity to a range of local facilities and services in Desford.

The Proposals

The proposed development, informed by pre-application engagement and a constraints-led masterplan, is designed to deliver a sustainable and environmentally sensitive residential scheme that integrates with the surrounding landscape, provides new open space, pedestrian and cycle links, and includes planting and green infrastructure to enhance biodiversity and local character.

Vehicular access from Hunts Lane will ensure safe movement, with retention of existing vegetation where possible. The development will deliver a balanced mix of market and affordable homes, helping to meet local housing needs and support the Desford community, while also providing additional car parking spaces for the cemetery.



Key Elements of the Proposals

- ❖ **Provision of approximately 75 dwellings, including affordable homes;**
- ❖ **Delivery of a minimum of 10% biodiversity net gain;**
- ❖ **Creation of new vehicular access from Hunts Lane, with new pedestrian and cycle links;**
- ❖ **Provision of additional car parking spaces for the Desford Cemetery;**
- ❖ **Incorporation of green and blue infrastructure, including spaces for play, recreation, and sustainable water management;**
- ❖ **New planting and extensive retention of existing vegetation to enhance landscape character and support biodiversity.**

Please send us your views

As an integral part of the planning process, your views are important to us. We want to hear what you think of our proposals before our application submission to Hinckley and Bosworth Borough Council.

Please visit our consultation website to learn more about the proposals and to share your feedback:



www.HuntsLaneDesford.co.uk



The Consultation will run until **Thursday 20th November**, and we would therefore appreciate your comments by this date, submitted through our website.

Alternatively please email your comments to:

huntslanedesford@marrons.co.uk

Or post your comments to:

**Marrons,
Waterfront House, Waterfront Plaza,
35 Station Street,
Nottingham, NG2 3DQ**

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