Louise Winson

To: sales@brookfieldsigns.co.uk
Subject: RE: Magna Staff Signage

Dear Mr Hunt,

Further to our earlier telephone conversation, I have spoken to the Senior Planning Officer regarding the proposals you submitted and we are of the opinion that proposal B is likely to be acceptable. With regards to the luminance of the advertisement, as I said in my voicemail message the guidelines the Council uses when assessing illuminated advertisements states that the maximum luminance for advertisements in small town centres and urban locations is 800 candelas per square metre. The luminance of the advertisement will therefore need to be within these guidelines.

With regards to the position of the sign, it is thought that positioning it around the entrance to the building would be more acceptable. Above or to the right of the entrance would be suitable locations.

The refusal notification will be issued today, meaning that you can re-submit from tomorrow.

I trust this clarifies the issue, please let me know if you have any further queries.

Regards,

Louise

Mrs Louise Winson
Graduate Planning Officer

Hinckley & Bosworth Borough Council
Council Offices, Argents Mead,
Hinckley, Leicestershire. LE10 1BZ
Tel: 01455 255898
Fax: 01455 619897
Email: louise.winson@hinckley-bosworth.gov.uk

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From: brookfield signs [mailto:sales@brookfieldsigns.co.uk]
Sent: 28 May 2008 10:59
To: Louise Winson
Subject: Magna Staff Signage

Hi Louise
Please finda attached proposals for Signage at Magna Staff premises on Hawley Road

Yours
Jamie Hunt

Brookfield Signs & Graphics Ltd
Brookfield Road
Hinckley
Leics. LE10 2LL
Tel: 01455 234123
Mobile: 07973 187552
www.brookfieldsigns.com
www.cartoonpainters.co.uk
sales@brookfieldsigns.co.uk

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NB: All Artwork is the property of Brookfield Signs & Graphics Ltd.
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