



**Hinckley & Bosworth
Borough Council**

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01455 238141

Hinckley Hub
Rugby Road
Hinckley
Leics
LE10 0FR

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	90
Suffix	
Property Name	
Address Line 1	Main Street
Address Line 2	
Address Line 3	Leicestershire
Town/city	Newbold Verdon
Postcode	LE9 9NP

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
444764	303741

Description

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

- ☒ Yes
☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The removal of existing signage and graphics and replacing with NEW "One stop " branded Signage and graphics.

ITEM (1) - FASCIA 1 off

ITEM (2) - PROJECTING SIGN 1 off

ITEM (3) - WINDOW VINYLS 2 off

ITEM (4) - F/ACM PANEL 1 off

ITEM (5) - POSTER CASES 2 off

ITEM (6) - MANIFESTATION

Advertisement Type:

Fascia Sign

Height:

0.53 metres

Width:

9.56 metres

Depth:

0.055 metres

What is the height from the ground to the base of the advertisement?:

2.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.055 metres

What is the maximum height of any of the individual letters and symbols?:

25 centimetres

What materials will the advertisement be made of?:

ITEM (1) - FASCIA Folded 3mm Dibond panels with 55mm returns. LED Illuminated Ecolux Mini trough light with 'T' brackets. Logo Pod 5mm blue acrylic one|stop pod white vinyl logo applied to face, logo stood of fascia via 10mm clear acrylic split battens.

The colour of text and background:

Fascia solid red background with white vinyl text. Blue acrylic logo pod with white vinyl text.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

0.56 metres

Width:

0.94 metres

Depth:

0.06 metres

What is the height from the ground to the base of the advertisement?:

3.66 metres

What is the maximum projection of the advertisement from the face of the building?:

0.94 metres

What is the maximum height of any of the individual letters and symbols?:

25 centimetres

What materials will the advertisement be made of?:

ITEM (2) - PROJECTING SIGN Aluminium composite panel with digitally printed image (sign is double sided) on both faces of sign Non-Illuminated

The colour of text and background:

Solid Red Background with blue and white text

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.41 metres

Width:

1.93 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.85 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

ITEM (3) - WINDOW VINYLs Digitally printed window graphic applied to glazing either internally or externally applied B. size: 1,930mm x 1,410mm

The colour of text and background:

Full colour image white text text

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.4 metres

Width:

0.9 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

ITEM (4) - F/ACM PANEL Extruded aluminium panatrim frame finished GREY with digitally printed ACM panel

The colour of text and background:

Grey frame with red background white text.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.41 metres

Width:

1.902 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

8.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

ITEM (3) - WINDOW VINYLs Digitally printed window graphic applied to glazing either internally or externally applied A. size: 1,902mm x 1,410mm

The colour of text and background:

Full colour image white text text

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.835 metres

Width:

0.58 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.15 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM (5) - POSTER CASES Lockable poster cases, Aluminium anodised silver - 2 off size: 580mm x 835mm x 30mm

The colour of text and background:

Silver Frame

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.01 metres

Width:

1.25 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.94 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM (6) - MANIFESTATION Window manifestation self adhesive frost vinyl size: to suit area

The colour of text and background:

Frosted / silver

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

ITEM (3) - WINDOW VINYLs x 2 off A. size: 1,902mm x 1,410mm / B. size: 1,930mm x 1,410mm
ITEM (4) - F/ACM PANEL x 1 off A. size: 400mm x 900mm
ITEM (5) - POSTER CASES x 2 off size: 580mm x 835mm x 30mm SEE POSITION ON DRAWINGS
ITEM (6) - MANIFESTATION Window manifestation x 2 ROWS SEE POSITION ON DRAWINGS

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Please refer to Proposal Drawings

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

20/03/2025

To Date

20/03/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Rak Patel

Date

20/03/2025