



**Hinckley & Bosworth
Borough Council**

planning@hinckley-bosworth.gov.uk
01455 238141

Hinckley Hub
Rugby Road
Hinckley
Leics
LE10 0FR

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	196
Suffix	
Property Name	The Coach And Horses
Address Line 1	Leicester Road
Address Line 2	Field Head
Address Line 3	Leicestershire
Town/city	Markfield
Postcode	LE67 9RF

Description of site location must be completed if postcode is not known:

Easting (x)	449642	Northing (y)	310004
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Description

Applicant Details

Name/Company

Title

First name

EVERARDS

Surname

OF LEICESTERSHIRE

Company Name

EVERARDS OF LEICESTERSHIRE

Address

Address line 1

OPTIMUS POINT

Address line 2

DEVANA AVENUE

Address line 3

GLENFIELD

Town/City

LEICESTER

County

Country

UNITED KINGDOM

Postcode

LE3 8JS

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

ERECTION OF ILLUMINATED AND NON-ILLUMINATED SIGNS TO THE EXTERIOR OF THE BUILDING

SIGN A - REFURBISH EXISTING ONE X SET OF INDIVIDUAL LEETERS FINISHED GOLD TO BE ILLUMINATED WITH NEW TROUGH LIGHT
SIGN B - TEN X REPLACE EXISITNG LANTERNS WITH UP/ DOWN LIGHTS
SIGN C - ONE X NEW SET OF HALO ILLUMINATED LETTERS, FINISHED GOLD WITH BLACK RETURNS
SIGN D - ONE X NEW SIGNWRITTEN LOGO TO PAINTED RENDER
SIGN E - ONE X NEW A3 LANDSCAPE POSTER CASE WITH PRINTED BACK PANEL
SIGN F - ONE X NEW POST MOUNTED POSTERCASE TO GARDEN AREA
SIGN G - ONE X NEW SET OF SIGNWRITTEN LETTERING TO GABLE END
SIGN H - ONE X NEW HEADER WITH VINYL LOGO AND HOUSENAME PANEL. ILLUMINATED BY TWO SETS OF UP/DOWN LINOLITES
SIGN I - ONE X NEW FEATURE LANTERN FIXED TO EXISTING BRACKET AND FINISHED BLACK
SIGN J - FIVE X NEW WARM LED FLOODLIGHTS
SIGN K - TWO X NEW SMAL AMENITY BOARDS FIXED TO POST PICTORIAL

Advertisement Type:

Other type

Height:

0.155 metres

Width:

0.06 metres

Depth:

0.115 metres

What is the height from the ground to the base of the advertisement?:

1.7 metres

What is the maximum projection of the advertisement from the face of the building?:

0.115 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

REPLACE EXISTING LANTERNS WITH NEW PRECISION UP/DOWN WALL LIGHTS

The colour of text and background:

BLACK FINISH

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.75 metres

Width:

2.4 metres

Depth:

0.07 metres

What is the height from the ground to the base of the advertisement?:

4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.07 metres

What is the maximum height of any of the individual letters and symbols?:

30 centimetres

What materials will the advertisement be made of?:

INDIVIDUAL STAINLESS STEEL LETTERS WITH PERSPEX BACK TO ALLOW FOR HALO ILLUMINATION WITH BLACK RETURNS

The colour of text and background:

GOLD INDIVIDUAL LETTERS WITH BLACK SHADOW BACKS ON A BACKGROUND OF F&B OFF WHITE NO.3

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Hoarding

Height:

1.2 metres

Width:

1.2 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

4.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

120 centimetres

What materials will the advertisement be made of?:

SIGNWRITTEN LOGO TO BUILDING

The colour of text and background:

F&B OFF-WHITE NO3 BACKGROUND WITH SIGNWRITTEN LOGO IN F&B CARD ROOM GREEN

Will the advertisement be illuminated?:

Advertisement Type:

Hoarding

Height:

0.366 metres

Width:

0.48 metres

Depth:

0.06 metres

What is the height from the ground to the base of the advertisement?:

1.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.06 metres

What is the maximum height of any of the individual letters and symbols?:

5 centimetres

What materials will the advertisement be made of?:

ALUMINIUM POSTER CASE WITH PRINTED BACK PANEL

The colour of text and background:

BLACK POSTER CASE WITH F&B STUDIO GREEN BACKGROUND AND F&B OFF WHITE NO.3 VINYL TEXT

Will the advertisement be illuminated?:

Advertisement Type:

Hoarding

Height:

0.908 metres

Width:

1.25 metres

Depth:

0.06 metres

What is the height from the ground to the base of the advertisement?:

1 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

ALUMINIUM POSTER CASE FIXED TO DOUBLE LEGS

The colour of text and background:

BLACK POSTER CASE AND LEGS WITH F&B STUDIO GREEN BACKGROUND AND F&B OFF WHITE NO.3 VINYL TEXT

Will the advertisement be illuminated?:

Advertisement Type:

Hoarding

Height:

2.8 metres

Width:

2.4 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

3 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

80 centimetres

What materials will the advertisement be made of?:

SIGNWRITTEN HOUSENAME LOGO AND AMENITY WORDING TO GABLE END OF BUILDING

The colour of text and background:

F&B CARD ROOM GREEN BACKGROUND WITH F&B OFF WHITE NO.3 SIGNWRITTING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

1.725 metres

Width:

1.25 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

3.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

70 centimetres

What materials will the advertisement be made of?:

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT ALUMINIUM HEADER WITH PAINTED BACKGROUND AND VINYL TEXT

The colour of text and background:

BOTH PANELS F&B STUDIO GREEN BACKGROUND AND F&B OFF WHITE NO.3 VINYL TEXT AND LOGO MAIN PICTORIAL WITH A F&B CARD ROOM GREEN BORDER

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.65 metres

Width:

0.28 metres

Depth:

0.28 metres

What is the height from the ground to the base of the advertisement?:

2.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0.8 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

DIE CAST LANTERN TO EXISTING BRACKET

The colour of text and background:

BLACK

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.235 metres

Width:

0.238 metres

Depth:

0.038 metres

What is the height from the ground to the base of the advertisement?:

4.7 metres

What is the maximum projection of the advertisement from the face of the building?:

0.235 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

LED FLOODLIGHTS X 5

The colour of text and background:

BLACK

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Hoarding

Height:

0.8 metres

Width:

0.7 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

5 centimetres

What materials will the advertisement be made of?:

ALUMINIUM FACE PANELS FIXED BACK TO BACK ON POST

The colour of text and background:

F&B STUDIO GREEN BACKGROUND WITH F&B OFF WHITE NO.3 SIGNWRITTING WITH F&B CARD ROOM GREEN BORDER

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

10 x NEW UP/DOWN LIGHTS

1 X NEW FEATURE LANTERN TO EXISTING BRACKET

5 X WARM LED FLOODLIGHT

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PLEASE SEE ATTACHED EXISITNG AND PROPOSED IMAGES

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

18/10/2024

To Date

18/10/2029

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

☐ Yes

☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

VICTORIA JACKSON

Date

24/10/2024