



**Hinckley & Bosworth
Borough Council**

planning@hinckley-bosworth.gov.uk
01455 238141

Hinckley Hub
Rugby Road
Hinckley
Leics
LE10 0FR

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	268
Suffix	
Property Name	
Address Line 1	Coventry Road
Address Line 2	
Address Line 3	Leicestershire
Town/city	Hinckley
Postcode	LE10 0NG

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
441344	293218

Description

Applicant Details

Name/Company

Title

First name

Surname

One stop

Company Name

Innovate Signs

Address

Address line 1

15 Barnes Wallis Road

Address line 2

Address line 3

Town/City

Fareham

County

Leicestershire

Country

United Kingdom

Postcode

PO155TT

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Fascia, F/ACM Panels

Advertisement Type:

Fascia Sign

Height:

0.7 metres

Width:

6.75 metres

Depth:

0.055 metres

What is the height from the ground to the base of the advertisement?:

2.835 metres

What is the maximum projection of the advertisement from the face of the building?:

0.055 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Acrylic

The colour of text and background:

red background with white text

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.7 metres

Width:

4.445 metres

Depth:

0.055 metres

What is the height from the ground to the base of the advertisement?:

2.835 metres

What is the maximum projection of the advertisement from the face of the building?:

0.055 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Acrylic

The colour of text and background:

Red background with white text

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

2.43 metres

Width:

1.36 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

NovaSlim frame finished RAL 7016 with digitally printed ACM panel - 5 OFF

The colour of text and background:

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

2.43 metres

Width:

1.105 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

NovaSlim frame finished RAL 7016 with digitally printed ACM panel - 4 OFF

The colour of text and background:

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.762 metres

Width:

0.568 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.15 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Lockable poster cases, anodised silver - 2 OFF

The colour of text and background:

Will the advertisement be illuminated?:

Advertisement Type:
Fascia Sign

Height:
0.7 metres

Width:
4.845 metres

Depth:
0.055 metres

What is the height from the ground to the base of the advertisement?:
2.875 metres

What is the maximum projection of the advertisement from the face of the building?:
0.055 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Acrylic

The colour of text and background:
Red background with white text

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m²

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
0.61 metres

Width:
0.94 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2.875 metres

What is the maximum projection of the advertisement from the face of the building?:
0.94 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Acrylic

The colour of text and background:

Red / blue background with White text

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

2.43 metres

Width:

1.33 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

NovaSlim frame finished RAL 7016 with digitally printed ACM panel 3 OFF

The colour of text and background:

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.762 metres

Width:

0.568 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.15 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Lockable poster cases, anodised silver - 1 off

The colour of text and background:

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.4 metres

Width:

0.6 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM (6) - ACM PANEL / CAR PARK SIGN Aluminium composite panels with digitally printed image gloss laminated to face of the panel

The colour of text and background:

Red with white text

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

0.2 metres

Width:

0.3 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Acrylic

The colour of text and background:

ITEM (6) - ACM PANEL / CAR PARK SIGN Aluminium composite panels with digitally printed image gloss laminated to face of the panel B.
size: 300mm x 200mm - Parking sign - 1off C. size: 600mm x 400mm - Pedestrian sign - 1 off

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Fascias - 3 off

F/ACM Panels - 12 off

Projecting Sign - 1 off

Poster Cases - 3 off

Parking sign - 1 off

pedestrian sign - 1 off

Staff Only sign - 1 off

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

23/10/2023

To Date

19/10/2026

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Hannah Buss

Date

23/10/2023