DEVELOPMENT SERVICES
25 NOV 2010
RECEIVED

DESIGN STATEMENT.

HERITAGE & CONSERVATION.

PROPOSED REPLACEMENT SIGNAGE.

at

No 1. MAIN STREET
MARKET BOSWORTH
CV13 0JN.

REF - 10/1738

CLIENT. HEART of ENGLAND
COOP SOCIETY LTD
NUNEATON CV11

G. N. ROBINSON MASI
39 COTON LANE
TAMWORTH B79 8NP

NOV 2010

SCANNED

LOCATION & DESCRIPTION

Nº1 MAINSTREET OCCUPIES A POSITION OPPOSITE TO THE TOWN MARKET SQUARE, IT IS AN UNIT OF TERRACED HOUSES AND ADJACENT TO THE DIXIE GRAMMER SCHOOL.
THE UNIT HAS BEEN USED AS A STORE FOR MANY YEARS.
EXTENDED IN YEAR 2001 TO THE REAR & INCLUDES THE FRONTAGE & SIGNS.

PROPOSAL.

THE EXISTING SHOP FRONT & SIGN PANEL HAVE BEEN CONSTRUCTED IN S/WOOD, PLY PANELS AND PAINTED FINISH. THIS IS IN NEED OF REPAIR, REPLACEMENT OF ANY DEFECTIVE PARTS. AND COMPLETELY REPAINTED
THE PRESENT SIGNS TO BE REMOVED AND REPLACED WITH THE COOP NATIONAL 2010 SERIES OF LETTERS

SCANNED

PROPOSALS cont'd

THE NEW SIGNAGE NAME USING THE WORDS The Co-operative food TO REPLACE 'LATE SHOP' SIGN ALSO THE REMOVAL OF THE SIX SMALL INTERNAL SIGNS AND INSTALL AN INTERNAL VINYL PANEL 1-0m x 2-0m deep ENSCRIBED WITH THEIR FOOD GUIDE & TO PROVIDE A SCREEN TO ATM.

THE EXTERNAL SHOP FITTING & SURROUND TO BE PAINTED WHITE

NO OTHER WORKS TO THE BUILDING & ENTRANCE WILL TAKE PLACE.

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RELEVANT LOCAL PLAN POLICY

POLICY BE1 OF THE LOCAL PROVIDES THE BASIS FOR ASSESSING THE DESIGN & SITING OF THE DEVELOPMENT & SEEKS TO ENSURE A HIGH STANDARD OF DESIGN, ATTRACTIVE & SAFEGUARDS THE EXISTING ENVIRONMENT.

POLICY BE1 OF THE LOCAL PLAN ADVISES IN CONSERVATION AREAS THE LOCAL PLAN WILL REQUIRE THE SITING & DESIGN TO PRESERVE OR ENHANCE THEIR CHARACTER & APPEARANCE IN TERMS OF VIEWS IN & OUT OF THE AREA & SYMPATHETIC TO THE CHARACTERISTIC FORM OF ADJACENT BUILDINGS

POLICY BE4. PLANNING PERMISSION WILL BE GRANTED FOR ALTERATIONS & ADDITIONS TO LISTED BUILDINGS IF CAN BE DEMONSTRATED THE PROPOSAL WOULD NOT DETRACT FROM THE ARCHITECTURAL & HISTORICAL CHARACTER OF THE BUILDING.

THE BOROUGH WILL SEEK TO ENSURE THAT THE SCALE, FORM, SITING, MATERIALS FEATURES & DETAILS CONTRIBUTE TO THE ARCHITECTURAL, HISTORICAL OR TECHNICAL INTEREST OF THE BUILDING ARE RETAINED & WHERE APPROPRIATE REINSTATED OR ENHANCED

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THE PROPERTY HAS BEEN SUBJECT TO A NUMBER OF ALTERATIONS OVER A LONG PERIOD OF TIME REFLECTING THE AGE OF THE BUILDING. ALTERATIONS THAT HAVE TAKEN PLACE DO NOT HARM THE PRINCIPAL FACADE

THE PROPOSED SIGNAGE IS OF HIGH QUALITY DESIGN, WHEN COMBINED WITH THE USE OF COMPLEMENTARY MATERIALS THE PROPOSAL IS SYMPATHETIC TO THE BUILT FORM & SETTING OF THE BUILDING. ON THIS BASIS THE PROPOSAL IS DEEMED TO BE ACCEPTABLE & IN KEEPING WITH WITH THE CHARACTER OF THE BUILDING.

THE AIM OF THE PROPOSAL IS TO MAINTAIN THE INTEGRITY & SETTING OF THE BUILDING AS A WHOLE, THE BUILDING WILL REMAIN LARGELY UNAFFECTED WITH THE USE OF SUITABLE MATERIALS IN ACCORDANCE WITH LP POLICY. THE DESIGN OF THE SIGN IS COMPLEMENTARY TO THE SIZE OF THE FRONTAGE AND THE USE OF WOODEN SURFACE WILL PROVIDE AN APPROPRIATE FINISH.

SCANNED

HERITAGE & CONSERVATION

THE PROPERTY IS A LISTED BUILDING, GRADE II AND IS IN USE AS A SHOP.
THE EXISTING SHOPFRONT WAS IMPLEMENTED IN 2001 & THEREFORE RELATIVELY RECENT.
THE EXISTING SIGN HAS LIMITED ARCHITECTURAL MERIT
THE PROPOSED SIGN WILL BE IN KEEPING WITH CHARACTER OF THE BUILDING & CONSERVATION AREA USING APPROPRIATE COLOURS & MATERIALS
THEREFORE THE PROPOSED SIGN HAVE A POSITIVE IMPACT ON THE CHARACTER OF THE BUILDING.

J M Robinson MASI.
BUILDING SURVEYOR.

SCANNED