



**Hinckley & Bosworth  
Borough Council**

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01455 238141

Hinckley Hub  
Rugby Road  
Hinckley  
Leics  
LE10 0FR

## Application for Consent to Display an Advertisement(s)

### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

|                |                                              |
|----------------|----------------------------------------------|
| Number         | <input type="text"/>                         |
| Suffix         | <input type="text"/>                         |
| Property Name  | <input type="text" value="Hansom Cab"/>      |
| Address Line 1 | <input type="text" value="Brookfield Road"/> |
| Address Line 2 | <input type="text"/>                         |
| Address Line 3 | <input type="text" value="Leicestershire"/>  |
| Town/city      | <input type="text" value="Burbage"/>         |
| Postcode       | <input type="text" value="LE10 2LL"/>        |

Description of site location must be completed if postcode is not known:

|                                     |                                     |
|-------------------------------------|-------------------------------------|
| Easting (x)                         | Northing (y)                        |
| <input type="text" value="442404"/> | <input type="text" value="293058"/> |

Description

## Applicant Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

- ☒ Yes  
☐ No

### Contact Details

Primary number

Secondary number

Fax number

Email address

## Agent Details

Name/Company

Title

First name

Surname

Company Name

## Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Please find further information within the submitted advertisement drawing pack.

**Advertisement Type:**

Fascia Sign

**Height:**

1.7 metres

**Width:**

1.7 metres

**Depth:**

0.08 metres

**What is the height from the ground to the base of the advertisement?:**

6.255 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.97 centimetres

**What materials will the advertisement be made of?:**

ITEMS 01A - Letters - small rim and return letters, Internal cool white LED illumination

**The colour of text and background:**

Self coloured acrylic face to match 1225C, Aluminium rim finish to match RAL 5020

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

250 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

1.7 metres

**Width:**

1.7 metres

**Depth:**

0.08 metres

**What is the height from the ground to the base of the advertisement?:**

5.63 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.97 centimetres

**What materials will the advertisement be made of?:**

ITEMS 01B - Letters - small rim and return letters, Internal cool white LED illumination

**The colour of text and background:**

Self coloured acrylic face to match 1225C, Aluminium rim finish to match RAL 5020

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

250 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

1.7 metres

**Width:**

1.7 metres

**Depth:**

0.08 metres

**What is the height from the ground to the base of the advertisement?:**

3.65 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.97 centimetres

**What materials will the advertisement be made of?:**

ITEMS 01C - Letters - small rim and return letters, Internal cool white LED illumination

**The colour of text and background:**

Self coloured acrylic face to match 1225C, Aluminium rim finish to match RAL 5020

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

250 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

1.4 metres

**Width:**

1.5 metres

**Depth:**

0.08 metres

**What is the height from the ground to the base of the advertisement?:**

5.8 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.82 centimetres

**What materials will the advertisement be made of?:**

ITEM 01D (Qty 1) LETTERS Set of small rim and return letters (as sample made) in acrylic, with internal cool white LED illumination

**The colour of text and background:**

self coloured acrylic face to match 1225C and aluminium rim finish to match RAL 5020

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

250 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

0.8 metres

**Width:**

1.2 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

50 centimetres

**What materials will the advertisement be made of?:**

ITEMS 02A CAR PARK SIGN - Double legged car park sign with vinyl display

**The colour of text and background:**

2mm folded panes finished to match Pantone 3165

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

0.8 metres

**Width:**

1.2 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

50 centimetres

**What materials will the advertisement be made of?:**

ITEMS 02b CAR PARK SIGN - Double legged car park sign with vinyl display

**The colour of text and background:**

2mm folded panes finished to match Pantone 3165

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

1.2 metres

**Width:**

1.8 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.1 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

50 centimetres

**What materials will the advertisement be made of?:**

ITEM 03 (Qty 1) Car park sign with vinyl display fixed to existing posts

**The colour of text and background:**

2mm folded panes finished to match RAL 5020

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

1.3 metres

**Width:**

1.05 metres

**Depth:**

0.08 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

ITEM 04 (Qty 1) ENTRANCE SIGN - Wall mounted internally illuminated sign made from a digital print display.

**The colour of text and background:**

Rimless 'man' in blue and white

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

250 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Signage Proposal (187892 REV A)

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes  
☒ No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

30/09/2024

To Date

30/09/2029

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes  
☒ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes  
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent  
☐ The applicant  
☐ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes  
☒ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes  
☐ No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Boyer Planning

Date

26/09/2024