DCDESIGN
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Heritage ,Design & Access Statement, 20- 30 High Street, Barwell

Physical Context

The site consists five shops comprising the properties 20 – 30 High Street, Barwell. They form part of a wider area of retail and other mixed residential and commercial uses in the centre of Barwell. The scheme proposes to improve the five properties by installing traditional shop fronts with standardised fascias.

Social Context

The project forms part of a partnership initiative undertaken by Hinckley & Bosworth Borough Council, Leicestershire County Council, Barwell Parish Council, Barwell Business Association and the private sector to carryout environmental initiatives in Barwell which will improve the image of High Street.

Economic Context

The development will improve the shopping experience in the town centre helping to encourage additional footfall in the town's High Street.

Access

Access into the shops will remain as existing with the exception of 24 High Street where It is proposed to move the existing access to the northern end of the shop's frontage to improve pedestrian access.

Planning Policy

Policy Retail 7– Local Shopping Centres in the adopted Hinckley & Bosworth Local Plan seeks to safeguard and enhance existing shopping centres which includes High Street, Barwell.
Policy BE7- Development in Conservation Areas seeks to preserve and enhance the character or appearance of the Borough's conservation areas.

Heritage Statement

The proposal is to improve five adjoining shop fronts as part of a comprehensive development by replacing the existing poor quality frontages with shop fronts of traditional appearance. Complaints have been received on the appearance of a couple of these shops and enforcement action is currently being considered.

Involvement

The Borough Council has developed these schemes in conjunction with the Conservation Officer, Leicestershire County Council, Barwell Parish Council, Barwell Business Association and the shop owners.

Evaluation

This enhancement scheme was put forward in the Barwell Conservation Area Appraisal and Management Plan which was subject to public consultation in

September 2010. This received substantial support from local residents employers and Councillors.

Design

The scheme involves the use of timber materials and traditional detail. The town centre experiences frequent vandalism, it is proposed therefore to sub-divided the existing shop windows to help reduce the cost of their replacement.

DEVELOPMENT
SERVICES

23 SEP 2011

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