Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of planning applications on council web sites
Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on this application form and in supporting documents may be published on the council's website.
If any other information that is provided as part of the application which falls within the definition of personal data under the Data Protection Act and is not to be published on the council's website, please contact the council's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: Martin | Surname: Jarrett

Company name: Mitchells & Butlers

Street address: 27 Fleet street

Town/City: Birmingham

County:

Country:

Postcode: B3 1JP

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Leslie | Surname: Gregg

Company name: ASHLEIGH SIGNS LIMITED

Street address: MARSH STREET

ROTHWELL

Town/City: LEEDS

County: WEST YORKSHIRE

Country: ENGLAND

Postcode: LS26 0AG

	Country Code	National Number	Extension Number
Telephone number:		0113 2014130	
Mobile number:		07971158527	
Fax number:		01132 829155	

Email address: lgregg@ashleigh.co.uk

DEVELOPMENT SERVICES
- 2 APR 2008
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3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 68 Suffix:

House name:

Street address: Roston Drive

Town/City: HINCKLEY

County: Leicestershire

Postcode: LE10 0XP

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 441640

Northing: 294097

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

5. Neighbour and Community Consultation

Is the applicant or agent related to any member of staff or elected member of the council? ○ Yes ◉ No

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

4 No Fascia signs externally illuminated
3 No Post signs externally illuminated
2 No Post signs non illuminated

How many of the following type of advertisements are you applying for?

Fascia sign(s) 4 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 5

Please describe:

3 No Post signs externally illuminated
2 No Post signs non illuminated

8. Advertisement Display

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Photograph 57930-S700300447
Photograph 57930-S700300454
Photograph 57930-S700300456

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 07/04/2008 To: 07/04/2013

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3 m

What is the maximum projection of the advertisement from face of building (in metres)? .06 m

What are the dimensions of the proposed advertisement? Height: .6 x Width: 4 x Depth: .06 metres

What materials will the sign be made of?

Aluminium/Timber

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

Ral 3003 & S/Steel

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 280 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.7 m

What is the maximum projection of the advertisement from face of building (in metres)? .06 m

What are the dimensions of the proposed advertisement? Height: .6 x Width: 4 x Depth: .06 metres

What materials will the sign be made of?

Aluminium/Timber

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

Ral 3003 & S/Steel

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 280 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.5 m

What is the maximum projection of the advertisement from face of building (in metres)? .55 m

What are the dimensions of the proposed advertisement? Height: .9 x Width: 2.8 x Depth: .55 metres

What materials will the sign be made of?

Aluminium / Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 20 cm

The colour of text and background:

Ral 3003 & White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 280 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.5 m

What is the maximum projection of the advertisement from face of building (in metres)? .55 m

What are the dimensions of the proposed advertisement? Height: .9 x Width: 2.47 x Depth: .55 metres

What materials will the sign be made of?

Aluminium / Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 20 cm

The colour of text and background:

Ral 3003 & White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 280 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.25 m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 3 x Width: 1.88 x Depth: .175 metres

What materials will the sign be made of?

Aluminium / Acrylic /Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)? 50 cm

The colour of text and background:

Ral 3003 & White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 280 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1 m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: .3 x Width: 1.3 x Depth: .075 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

Ral 3003 & White

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1 m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: .3 x Width: 1.3 x Depth: .075 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 20 cm

The colour of text and background:

Ral 3003 & White

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.9 m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 1.695 x Width: 1.2 x Depth: .2 metres

What materials will the sign be made of?

Aluminium / Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

Ral 3003

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ○ Internally ◉ Externally

Illuminance Levels: 250 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.4 m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 1.22 x Width: 1.705 x Depth: .15 metres

What materials will the sign be made of?

Aluminium / Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

Ral 3003

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ○ Internally ◉ Externally

Illuminance Levels: 250 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 01/04/2008