Endpoint 2 Newhams Row, London SE1 3UZ **T.** +44 (0)20 7089 2670 **F.** +44 (0)20 7089 2671 www.endpoint.co.uk

Site status

6. Planning

Contents

Site information
Site approaches
Plans
Schedules

Issue	Date	Notes	Approved
A	29 October 2007	Initial scheme	ENDPOINT
A-PP	30 October 2007	Planning application for building signs only.	ENDPOINT
B	21 November 2007	Photovisual updated	
B-PP	26 November 2007	Planning application for totem	ENDPOINT
C	10 December 2007	Additional photovisuals	
C-PP	10 December 2007	Revise planning plan	
D	17 December 2007	Revised plan: Removed E1, E5 and E9	
D-PP	17 December 2007	Revised planning plan	
E	11 March 2008	New combi added.	
E-PP	23 May 2008	Combi totem for planning	

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SERVICES

2 8 MAY 2008

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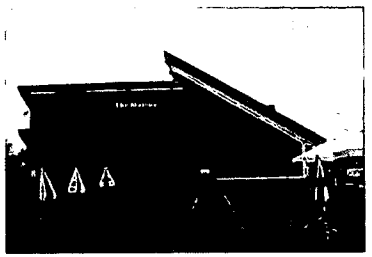
Site category
Regular site

Concept
Brewers Fayre

Is brand separation possible?
Yes - via totem

Is planning required?
Yes: new brand scheme

Approvals required	Submitted	Received
☒ Marketing	10/30/2007	11/01/2007
☒ Restaurants	11/01/2007	11/01/2007
☒ Landlord	10/30/2007	11/14/2007
☐ Operations		
☒ Planners	05/23/2008	



Premier Inn

Site rebrand scheme

480 – Hinckley: The Marina

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Site rebrand scheme: 480 – Hinckley

Site information

SITE DETAILS

Site name Hinckley: The Marina
Address Wharf Farm
Coventry Road
Hinckley

LE10 0NB

Telephone 0870 242 8000
Facsimile
Email

Region Midlands
Category RPTI
Concept Brewers Fayre
Original brand

Number of rooms
Car park spaces
Meeting rooms

Other on-site brands (Whitbread brands) ☐ Brewers Fayre ☐ Bar Est ☐ Slice ☐ Beefeater ☐ Costa Coffee ☐ Touchbase ☐ David Lloyd Leisure

Previous rebrand Sign contractor:
Flexcase system: , skin supplier:

Site contacts

Contact name	Mobile	Contact type
		Manager
		OSM
		Ops Director
		Ops Manager

ADDITIONAL INFORMATION

NOT IN REBRAND PROGRAMME

Hotel opening Autumn 2007

LANDLORD

Tenure Freehold

Landlord name Akaria Investments Limited
Address

Contact name
Telephone
Facsimile
Email

LOCAL TOWN PLANNING AUTHORITY

Authority name Hinkley & Bosworth Borough Council
Address Hinckley & Bosworth Borough Council, Council Offices, Argents Mead, Hinckley, Leicestershire, LE10 1BZ.
Telephone 01455 238141
Website www.hinckleyandbosworthonline.org.uk

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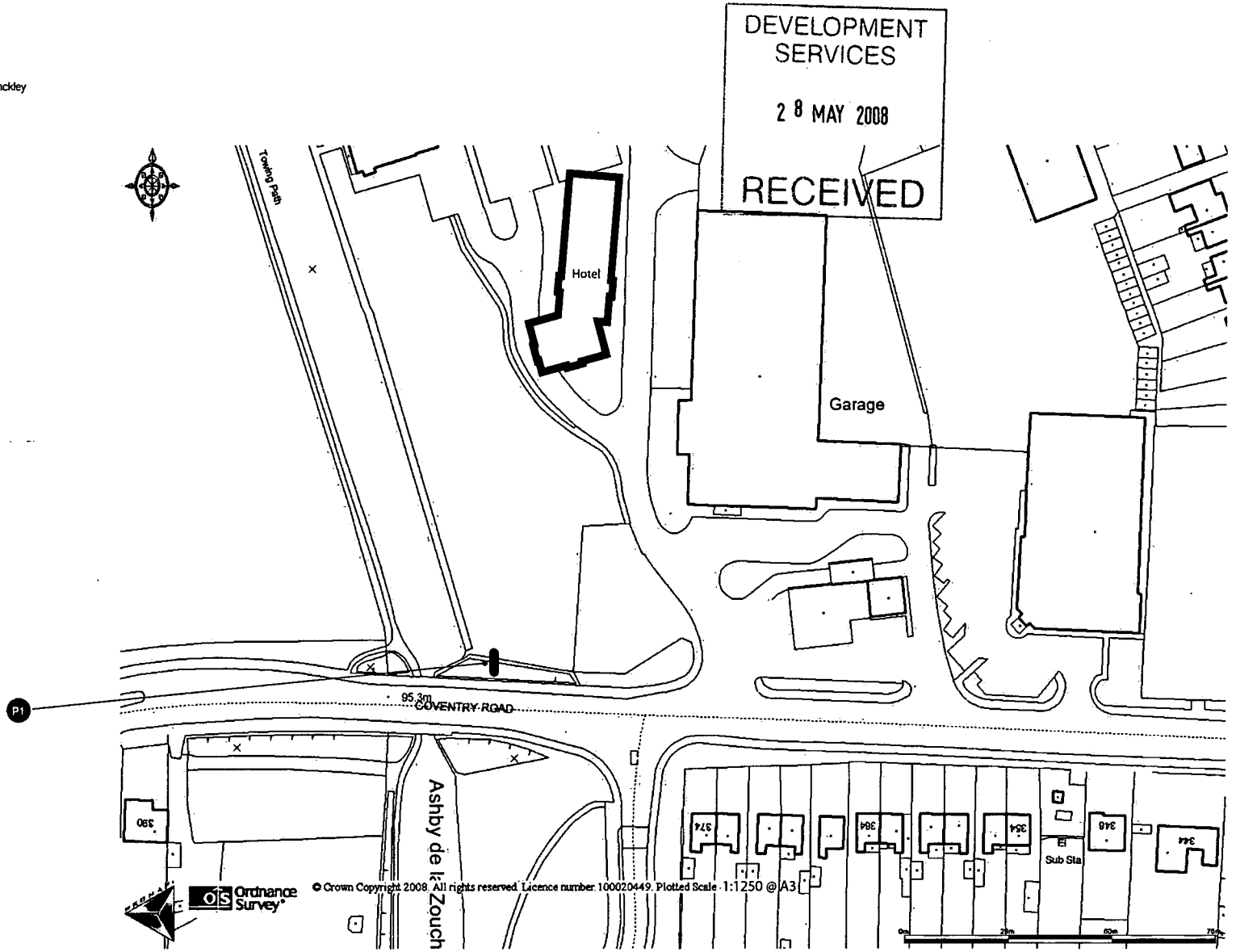
Planning plan





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EXTERNAL – schedule

Key: E: External N: Internal P: Proposed

Code	Generic visual	Sign type, specification & lighting	Sign size	Quantity	Site specifics	Notes
P1		**Non-standard sign type** TBA TBA	1500 width x 5000 height x 120 depth	1	Fixing: installation: TBA Mounting surface: TBA Remedial work:	Full technical site survey required. Actual dimensions to be checked by manufacturer prior to construction.

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Photovisual



Proposed



Existing

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