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Sent: 15 September 2026 14:50:59 UTC+01:00
To: "PF - Planning" <planningapplications@hinckley-bosworth.gov.uk>
Subject: Consultee Comments for Planning Application 26/00802/ADV

Consultee comments

Dear Sir/Madam,

A consultee has commented on a Planning Application. A summary of the comments is provided below.

Comments were submitted at 15/09/2026 2:50 PM from Mr Giles Rawdon (giles.rawdon@hinckley-bosworth.gov.uk) on behalf of HBBC ES Pollution 2.

Application Summary

Reference:	26/00802/ADV
Address:	4 The Crescent Hinckley Leicestershire LE10 0QQ
Proposal:	2 internally illuminated fascia signs and 1 internally illuminated projection sign
Case Officer:	Gwion Russell

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Comments Details

Comments:	Table 10.4 and 10.5 of the Institution of Lighting Professionals- Professional Lighting Guidance (PLG 05) 'Brightness of Illuminated Advertisements including Digital Displays' set out maximum luminance levels for illuminated signs.
	The application states that the larger signs are 400cd/m2 which exceeds the recommended levels for a sign in an environmental zone E4- "high district brightness, town and city centres" (300 cd/m2).
	I recommend that the applicant reduces the luminance to a maximum of 300 cd/m2 for use during the hours of darkness. Note 1 to the above table states that "The values in Table 10.4 apply to pre-curfew. The post-curfew levels shall generally be the display being off, unless [in zones E2 to E4 inclusive] the installation is still required to be operational, in which case the performance level shall be 50% of the pre-curfew level.

This may be controlled by condition:

In the hours of darkness the advertisement display luminance shall be no greater than 300 cd/m².

Reason In the interests of amenity, public safety and in order to retain effective planning control.

Kind regards

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