

Substantive response of the Local Highway Authority to a planning consultation received under The Development Management Order.



Response provided under the delegated authority of the Director of Environment & Transport.

APPLICATION DETAILS

Planning Application Number: 25/00715/ADV

Highway Reference Number: 2025/0715/04/H/FSA

Application Address: Burbage Road Service Station Burbage Road Burbage Hinckley
Leicestershire LE10 2TP

Description of Application: Erection of a internally illuminated digital advertisement screen

GENERAL DETAILS

Planning Case Officer: Gwion Russell

Substantive Response provided in accordance with article 22(5) of The Town and Country Planning (Development Management Procedure) (England) Order 2015:

The Local Highway Authority (LHA) refers the Local Planning Authority (LPA) to current standing advice provided by the Local Highway Authority dated September 2011.

The LPA should give consideration to the following:

- Illuminated signs must not exceed luminance levels of 800 cd/m² where the illuminated area is up to 10 square metres, or 600 cd/m² where the illuminated area is over 10 square metres (Zone E3 – Medium district brightness area).

Date Received
1 August 2025

Case Officer
Emma Lennon

Reviewer
BD

Date Issued
21 August 2025