Hinckley & Bosworth Borough Council

A Borough to be proud of

Town and Country Planning (Control of Advertisements) Regulations 1992

CONSENT TO DISPLAY AN ADVERTISEMENT

Name and Address of Applicant
Tesco Stores Limted
Shire Park
Welwyn Garden City
Hertfordshire
AL7 1AB

Name and Address of Agent if any
Mr Peter Barker
Barr Construction
Heathfield House
Fairways Business Park
Livingston
West Lothian

Part I - Particulars of Application

Date of Application	**Application No.**
4 April 2008	08/00378/ADV

Particulars and location of development:

ERECTION OF ILLUMINATED AND NON ILLUMINATED SIGNS
165 - 167 London Road Hinckley Leicestershire LE10 1HH

Part II - Particulars of decision

SUMMARY OF DECISION - The proposal is in conformity with Policy/Policies BE1 and BE26 of the Hinckley and Bosworth Local Plan.

In pursuance of its powers under the Town and Country Planning Act, 1990, the Hinckley & Bosworth Borough Council grants consent for the carrying out of the works referred to in Part I hereof in accordance with the application and plans submitted subject to the following conditions and those shown overleaf:-

1. This permission relates to the application as amended by the e-mail from the agent dated 27th May 2008 (removing sign E1).

2. The maximum luminance of the light source shall not exceed 500 cd/m2.

3. The advertisements hereby approved shall only be illuminated between the hours of 7 am and 11 pm on any day, unless agreed in writing with the Local Planning Authority.

The reasons for the conditions are :-

1. For the avoidance of doubt.

2. To safeguard amenities of neighbouring properties to accord with policy BE1 of the adopted Hinckley & Bosworth Local Plan.

3. To safeguard amenities of neighbouring properties to accord with policy BE1 of the adopted Hinckley & Bosworth Local Plan.

T. M Prowse

TREVOR PROWSE
PROPER OFFICER OF THE COUNCIL

Date : 4 June 2008

IT IS IMPORTANT THAT YOU SHOULD READ THE NOTES ON THE REVERSE SIDE OF THIS FORM