Hinckley & Bosworth Borough Council

A Borough to be proud of

Town and Country Planning (Control of Advertisements) Regulations 1992

CONSENT TO DISPLAY AN ADVERTISEMENT

Name and Address of Applicant	**Name and Address of Agent if any**
Mrs S Simpson	Endpoint
Whitbread Court	Miss A Bate
Porz Avenue	165 Towerbridge Road
Houghton Hall Business Park	London
Dunstable	SE1 3LW
Beds	

Part I - Particulars of Application

Date of Application	**Application No.**
28 May 2008	08/00540/ADV

Particulars and location of development:

ERECTION OF ADVERTISEMENT SIGN

Premier Travel Inn Trinity Marina Coventry Road Hinckley Leicestershire

Part II - Particulars of decision

Summary of Reasons for Recommendation and Relevant Development Plan Policies :

Having regard to the pattern of existing development in the area, representations received and relevant provisions of the development plan, as summarised below, it is considered that subject to compliance with the conditions attached to this permission, the proposed development by virtue of its size, design and shielded illumination would be in accordance with the development plan.

Hinckley & Bosworth Borough Council Local Plan (2001) :- BE1 and T5

In pursuance of its powers under the Town and Country Planning Act, 1990, the Hinckley & Bosworth Borough Council grants consent for the carrying out of the works referred to in Part I hereof in accordance with the application and plans submitted subject to the following condition(s) :-

1. The maximum luminance of the light source shall not exceed 1000 cd/m2.

2. The proposed light sources shall not be visible either directly or by reflection to road users.

The reasons for the conditions are :-

1. To ensure that the proposed signs do not have a detrimental effect on the amenities of neighbouring properties and are compatible with the surrounding street scene, to accord with policy BE1 of the adopted Hinckley and Bosworth Local Plan.

2. To ensure that the proposed illumination does not cause glare resulting from uncovered light sources near the highway, to accord with policy T5 of the adopted Hinckley and Bosworth Local Plan.

Continued 08/00540/ADV

IT IS IMPORTANT THAT YOU SHOULD READ THE NOTES ON THE REVERSE SIDE OF THIS FORM

NOTES TO APPLICANT :-

1. List of plans used in the determination of this application:-
Site location plan and photovisual

T. M Prowse

TREVOR PROWSE
PROPER OFFICER OF THE COUNCIL

Date : 29 July 2008