Hinckley & Bosworth Borough Council
A Borough to be proud of

planning@hinckley-bosworth.gov.uk
01455 238141

Council Offices
Argents Mead
Hinckley
Leicestershire
LE10 1BZ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr
First name:	Paul
Surname:	Evans
Company name	Phones 4 U
Street address:	Osprey House
	Ore Close
	Lymedale Business Park
Town/City	Newcastle Under Lyme
County:	Staffordshire
Country:	
Postcode:	ST5 9QD

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:	Mr
First Name:	Paul
Surname:	Leddington
Company name:	HLP UK ltd
Street address:	HLP UK ltd
	Cheltenham Suite 4 Centrix@Keys
	Keys Business Village Keys Park Road
Town/City	Hednesford
County:	Staffordshire
Country:	United Kingdom
Postcode:	WS12 2HA

	Country Code	National Number	Extension Number
Telephone number:		01543 275101	
Mobile number:			
Fax number:			

Email address: design@hlpltd.net

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 30 Suffix:

House name:

Street address: CASTLE STREET

Town/City: HINCKLEY

County: LEICESTERSHIRE

Postcode: LE10 1DB

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 442725

Northing: 293963

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

4 No. Main Fascia and 2 No. Projecting Sign and Window Vinyl

How many of the following type of advertisements are you applying for?

Fascia sign(s) 4 Projecting or hanging sign(s) 2 Hoarding(s) 0 Other 3

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing Front Elevation Photograph

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 12/09/2011 To: 11/09/2016

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.8 m

What is the maximum projection of the advertisement from face of building (in metres)? .1 m

What are the dimensions of the proposed advertisement? Height: .83 x Width: 5.05 x Depth: .1 metres

What materials will the sign be made of?

Powder coated aluminium tray signage

What is the maximum height of any of the individual letters and symbols (in centimetres)? 340 cm

The colour of text and background:

Background Red RAL 3020 and Blue RAL 5002, Letters White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.625 m

What is the maximum projection of the advertisement from face of building (in metres)? .1 m

What are the dimensions of the proposed advertisement? Height: .605 x Width: 4.356 x Depth: .1 metres

What materials will the sign be made of?

Aluminium powder coated

What is the maximum height of any of the individual letters and symbols (in centimetres)? 25 cm

The colour of text and background:

background red RAL 3020 and blue RAL 5002 , Text white

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.4 m

What is the maximum projection of the advertisement from face of building (in metres)? .1 m

What are the dimensions of the proposed advertisement? Height: .605 x Width: 4.1 x Depth: .1 metres

What materials will the sign be made of?

Aluminium powder coated

What is the maximum height of any of the individual letters and symbols (in centimetres)? 25 cm

The colour of text and background:

background red RAL 3020 and blue RAL 5002 , Text white

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.7 m

What is the maximum projection of the advertisement from face of building (in metres)? .1 m

What are the dimensions of the proposed advertisement? Height: .605 x Width: 5.55 x Depth: .1 metres

What materials will the sign be made of?

Aluminium powder coated

What is the maximum height of any of the individual letters and symbols (in centimetres)? 25 cm

The colour of text and background:

background red RAL 3020 and blue RAL 5002 , Text white

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.54 m

What is the maximum projection of the advertisement from face of building (in metres)? .8 m

What are the dimensions of the proposed advertisement? Height: .7 x Width: 01 x Depth: .8 metres

What materials will the sign be made of?

Powder Coated aluminium box Signage

What is the maximum height of any of the individual letters and symbols (in centimetres)? 340 cm

The colour of text and background:

Background Red RAL 3020, Blue RAL 5002, lettering white

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.1 m

What is the maximum projection of the advertisement from face of building (in metres)? .8 m

What are the dimensions of the proposed advertisement? Height: .7 x Width: .05 x Depth: .8 metres

What materials will the sign be made of?

Aluminium powder coated

What is the maximum height of any of the individual letters and symbols (in centimetres)? 34 cm

The colour of text and background:

background red RAL 3020 and blue RAL 5002 , Text white

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? .42 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 2.158 x Width: 2.161 x Depth: 0 metres

What materials will the sign be made of?

Window Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Image to be determined

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? .41 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 2.158 x Width: 2.161 x Depth: 0 metres

What materials will the sign be made of?

Window Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Image to be determined

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? .39 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 2.760 x Width: 1.811 x Depth: 0 metres

What materials will the sign be made of?

Window Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Image to be determined

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 18/07/2011