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Sent: 15 September 2026 12:27:54 UTC+01:00
To: "PF - Planning" <planningapplications@hinckley-bosworth.gov.uk>
Subject: Consultee Comments for Planning Application 26/00797/ADV

Consultee comments

Dear Sir/Madam,

A consultee has commented on a Planning Application. A summary of the comments is provided below.

Comments were submitted at 15/09/2026 12:27 PM from Mr Giles Rawdon (giles.rawdon@hinckley-bosworth.gov.uk) on behalf of HBBC ES Pollution 2.

Application Summary

Reference:	26/00797/ADV
Address:	Stretton Service Station Watling Street Burbage Hinckley Leicestershire LE10 2JQ
Proposal:	Erection of an illuminated digital advertisement display
Case Officer:	Gwion Russell

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Comments Details

I recommend the following conditions:

Comments: In the hours of darkness the advertisement display luminance shall be no greater than the recommended maximum night time luminance value set out in Table 10.4 within the Institution of Lighting Professionals- Professional Lighting Guidance (PLG 05) 'Brightness of Illuminated Advertisements including Digital Displays' (or its equivalent in a replacement guide) in cd/m2. The environmental zone shall be E3.

Reason In the interests of amenity, public safety and in order to retain effective planning control.

In Daylight Hours the advertisement display luminance shall be controlled in order to reflect ambient light conditions (to ensure it is neither too bright or too dull), and shall at all times be no greater than the recommended maximum daytime luminance values set

out in table 10.5 within the Institution of Lighting Professionals- Professional Lighting Guidance (PLG 05) 'Brightness of Illuminated Advertisements including Digital Displays' (or its equivalent in a replacement guide) in cd/m2.

Reason In the interests of amenity, public safety and in order to retain effective planning control.

Kind regards

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