

Appendix 2 – Copies of relevant Core Strategy policies



Hinckley & Bosworth
Borough Council

A Borough to be proud of



Local Development Framework

Core Strategy

ADOPTED DECEMBER 2009



Hinckley/Barwell/Earl Shilton/Burbage Green Wedge

The green wedge between Hinckley, Barwell and Earl Shilton protects the separation of the three settlements, helping to protect their individual identities and provides easy access from the urban areas into green spaces, contributing towards the quality of life for residents in these urban areas. Maintaining the Green Wedge is an important part of protecting the green infrastructure of the borough. There are opportunities within the green wedge for enhancement to further increase its amenity as well as ecological value. A green wedge management plan will be produced to ensure appropriate future management of this important area. A review of the boundary of the green wedge will take place through the Site Allocations and Generic Development Control Policies Development Plan Document.

Policy 6: Hinckley/Barwell/Earl Shilton/Burbage Green Wedge

Within the Hinckley/Barwell/Earl Shilton/Burbage Green Wedge uses will be encouraged that provide appropriate recreational facilities within easy reach of urban residents and promote the positive management of land to ensure that the Green Wedge remains or is enhanced as an attractive contribution to the quality of life of nearby urban residents.

The following land uses will be acceptable in the Green Wedge, provided the operational development associated with such uses does not damage the function of the Green Wedge:

- (a) Agriculture, including allotments and horticulture not accompanied by retail development
- (b) Recreation
- (c) Forestry
- (d) Footpaths, bridleways and cycleways
- (e) Burial grounds
- (f) Use for nature conservation

Any land use or associated development in the Green Wedge should:

- (a) Retain the function of the Green Wedge
- (b) Retain and create green networks between the countryside and open spaces within the urban areas
- (c) Retain and enhance public access to the Green Wedge, especially for recreation and
- (d) Should retain the visual appearance of the area

Tourism

- 4.73** Hinckley & Bosworth contains attractive and distinctive landscapes with several significant visitor attractions and areas of historic importance, including Mallory Park, Twycross Zoo and Bosworth Battlefield. To encourage people to visit the borough and to contribute to a dynamic and vibrant visitor economy, there is a need to develop a 'sense of place', a distinctive and focused tourism story for the Hinckley & Bosworth area, to motivate people to visit and stay in the area. The lead attraction in the borough is the Bosworth Battlefield. Bosworth Battlefield is renowned the world over for its importance and role during the War of the Roses.
- 4.74** In addition, Hinckley & Bosworth offers other attractions that enhance the main distinctive tourism offer. These supporting attractions demonstrate the variety and range of the visitor experience available within the area, whilst still enabling the main distinctiveness 'hook' to be prioritised, marketed and promoted accordingly.
- 4.75** In recognition of this, Hinckley & Bosworth's distinctiveness will be built on consistent associations with Bosworth Battlefield, with this strong theme interpreted to work across the diversity of the overall tourism offer in Hinckley & Bosworth.
- 4.76** These themes act in a complementary manner and enable the length and the nature of the visitor experience locally to be extended thereby 'dispersing' the visitor throughout the area to stay longer and hopefully spend more. Hinckley & Bosworth Borough Council will shortly be signing up to the Place Making Charter which is an action plan for developing a thriving and sustainable visitor economy to assist in the realisation of this goal.

Policy 23: Tourism Development

Tourism development for new and extended visitor attractions including major facilities (e.g. Twycross Zoo, Bosworth Battlefield, Mallory Park) and holiday accommodation including bed and breakfast accommodation, holiday lodges, and tenting fields will be encouraged in suitable locations where:

- The development can help to support existing local community services and facilities and
- Is of a design and at a scale which is appropriate to minimise impact and assimilate well with the character of the surrounding area with acceptable landscaping and
- The development adds to Hinckley & Bosworth's local distinctiveness and
- Complements the tourism themes of the borough and
- The development adds to the economic wellbeing of the area