

EVALUATING LANDSCAPE AND VISUAL EFFECTS

Landscape or visual effects have been assessed as major, major/moderate, moderate, moderate/minor, minor or minor/negligible. These categories have been based on combining viewpoint sensitivity and predicted magnitude of change (Table A.2).

Table A.2: Evaluation of Landscape and Visual Effects

	MAGNITUDE OF CHANGE			
Receptor Sensitivity	Substantial	Moderate	Slight	Negligible
High	Major	Major/moderate	Moderate	Moderate/minor
Medium	Major/moderate	Moderate	Moderate/minor	Minor
Low	Moderate	Moderate/minor	Minor	Minor/negligible

The matrix is not used as a prescriptive tool, and the methodology and analysis of potential effects at any particular location must allow for the exercise of professional judgement. Thus in some instances a particular parameter may be considered as having a determining effect on the analysis.





Approximate extent of the Site

Approximate area of Public Open Space and Green Infrastructure Area west of Stoke Road



WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED DEVELOPMENT

VIEWPOINT 1: View from Stoke Road north of the site

Grid Reference	441603, 295695
Elevation	104 m AOD
Distance to nearest Site Boundary	0.1 km
View Direction	SE/120 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	25/02/2022 11.43 (24HR CLOCK)

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RICHBOROUGH & ADCOCK
ZLA 1213

Normandy Way
Hinckley

Visual Survey
Viewpoint 1

February 2022

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Approximate extent of the Site



WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED DEVELOPMENT

VIEWPOINT 2: View from PRoW (LPA ref: T60/2) situated to the north of the site looking south

Grid Reference	441734, 296196
Elevation	115 m AOD
Distance to nearest Site Boundary	0.3 km
View Direction	S/190 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	25/02/2022 12.13 (24HR CLOCK)
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VIEWPOINT 3: View from PRoW (LPA ref: U33/3) situated on the settlement edge of Stapleton (outlying village to Hinckley) across long range distance

Grid Reference 443565, 298177
Elevation 98 m AOD
Distance to nearest Site Boundary 2.5 km
View Direction SW/220degrees
Horizontal field of view 39.6°

Paper Size 420 x 297 mm A3
Camera Sony A7 II
Lens Sony E-mount E50mm F1.8oss
Projection Planar
Photograph Date and Time 25/02/2022 12:37 (24HR CLOCK)

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Normandy Way
Hinckley

Visual Survey
Viewpoint 3

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WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED DEVELOPMENT

VIEWPOINT 4: View from PRoW (LPA ref: U43/1) situated on the urban edge along Ashby Road to the east – north east of the site

Grid Reference	443105, 297104
Elevation	120 m AOD
Distance to nearest Site Boundary	0.65 km
View Direction	SW /250 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	25/02/2022 13.05 (24HR CLOCK)

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VIEWPOINT 4: View from PRow (LPA ref: U43/1) situated on the urban edge along Ashby Road to the east – north east of the site

Grid Reference 443105, 297104
Elevation 120m AOD
Distance to nearest Site Boundary 3.3 km
View Direction SW /250 degrees
Horizontal field of view 39.6°

Paper Size 420 x 297 mm A3
Camera Sony A7 II
Lens Sony E-mount E50mm F1.8oss
Projection Planar
Photograph Date and Time 25/02/2022 14:57 (24HR CLOCK)

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Visual Survey
Viewpoint 4

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WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED DEVELOPMENT

VIEWPOINT 5: View from the settlement edge at the junction of Normandy Way and Drake Way.
The viewpoint is situated on local cycle route along Normandy Way

Grid Reference	442524, 295694
Elevation	16 m AOD
Distance to nearest Site Boundary	0.3 km
View Direction	W/270 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	25/02/2022 14.57 (24HR CLOCK)

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WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED DEVELOPMENT

VIEWPOINT 6: View from the settlement edge at Normandy Way and Drake Way

Grid Reference	441379, 295378
Elevation	106 m AOD
Distance to nearest Site Boundary	0.55 km
View Direction	NE/75 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	25/02/2022 13.23 (24HR CLOCK)
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Visual Survey
Viewpoint 6

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WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED DEVELOPMENT

VIEWPOINT 7: View from Public Footpath (LPA ref: U41/1) situated west-south west of the site in open countryside around the village of Wykin

Grid Reference	440890, 295418
Elevation	118 m AOD
Distance to nearest Site Boundary	0.9 km
View Direction	E/90 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	25/02/2022 13.39 (24HR CLOCK)

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Viewpoint 7

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VIEWPOINT 7: VIEW FROM PUBLIC FOOTPATH WITHIN HARTSHILL HAYES COUNTRY PARK SITUATED ON ELEVATED LANDFORM TO THE NORTH WESTERN EDGE OF NUNEATON

Grid Reference	440890, 295418	Paper Size	420 x 297 mm A3	RICHBOROUGH & ADCOCK ZLA 1213 Normandy Way Hinckley	Visual Survey Viewpoint 7	THIS IMAGE PROVIDES LANDSCAPE AND VISUAL CONTEXT ONLY
Elevation	118m AOD	Camera	Sony A7 II			
Distance to nearest Site Boundary	0.9 km	Lens	Sony E-mount E50mm F1.8oss		February 2022	
View Direction	E/90 degrees	Projection	Planar		SINGLE FRAME	
Horizontal field of view	39.6°	Photograph Date and Time	25/02/2022 13.39 (24HR CLOCK)			



VIEWPOINT 8: View from Public Footpath (LPA ref: U3/3) situated west of the site in open countryside

Grid Reference 438736, 295235
Elevation 110m AOD
Distance to nearest Site Boundary 2.5 km
View Direction E/80 degrees
Horizontal field of view 39.6°

Paper Size 420 x 297 mm A3
Camera Sony A7 II
Lens Sony E-mount E50mm F1.8oss
Projection Planar
Photograph Date and Time 25/02/2022 14.12 (24HR CLOCK)

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Visual Survey
Viewpoint 8

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WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED DEVELOPMENT

VIEWPOINT 9: View from Public Footpath (LPA ref: U39/1) situated north west of the site in open countryside

Grid Reference	440912, 295876
Elevation	106 m AOD
Distance to nearest Site Boundary	0.85 km
View Direction	E-SE/115 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	25/02/202215:43 (24HR CLOCK)

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Visual Survey
Viewpoint 9

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VIEWPOINT 10: View from Public Footpath (LPA ref: U2/1) situated on the south eastern edge of Dadlington (outlying village to Hinckley) across long range distance

Grid Reference 441180, 297491
Elevation 98m AOD
Distance to nearest Site Boundary 1.85 km
View Direction SE/130 degrees
Horizontal field of view 39.6°

Paper Size 420 x 297 mm A3
Camera Sony A7 II
Lens Sony E-mount E50mm F1.8oss
Projection Planar
Photograph Date and Time 25/02/2022 15.08 (24HR CLOCK)

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Hinckley

Visual Survey
Viewpoint 10

February 2022
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Approximate extent of the Site



PHOTOMONTAGE OF THE PROPOSED DEVELOPMENT (YEAR 1) DURING WINTER TIME CONDITIONS (FEBRUARY)

Approximate extent of the Site



PHOTOMONTAGE OF THE PROPOSED DEVELOPMENT (YEAR 15) DURING WINTER TIME CONDITIONS (FEBRUARY)

VIEWPOINT 1: View from Stoke Road north of the site

Grid Reference	441603, 295695
Elevation	104m AOD
Distance to nearest Site Boundary	0.1 km
View Direction	SE/120 degrees
Horizontal field of view	39.6°

Paper Size	420 x 297 mm A3
Camera	Canon 5d MkIII
Lens	Sony E-mount E50mm F1.8oss
Projection	Planar
Photograph Date and Time	27/02/2022 11.02 (24HR CLOCK)

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Hinckley

PHOTOMONTAGES
Viewpoint 1
February 2022
Year 1 and Year 15



Approximate extent of the Site



PHOTOMONTAGE OF THE PROPOSED DEVELOPMENT (YEAR 1) DURING WINTER TIME CONDITIONS (FEBRUARY)

Approximate extent of the Site



PHOTOMONTAGE OF THE PROPOSED DEVELOPMENT (YEAR 15) DURING WINTER TIME CONDITIONS (FEBRUARY)

VIEWPOINT 2: View from PRoW (LPA ref: T60/2) situated to the north of the site looking south

Grid Reference	441734, 296196	Paper Size	420 x 297 mm A3	RICHBOROUGH & ADCOCK ZLA 1213 Normandy Way Hinckley	PHOTOMONTAGES Viewpoint 2 February 2022 Year 1 and Year 15
Elevation	115 m AOD	Camera	Canon 5D MkIII		
Distance to nearest Site Boundary	0.3 km	Lens	Sony E-mount E50mm F1.8oss		
View Direction	S/100degrees	Projection	Planar		
Horizontal field of view	39.6°	Photograph Date and Time	27/02/2022 12:14 (24HR CLOCK)		



PHOTOMONTAGE OF THE PROPOSED DEVELOPMENT (YEAR 1) DURING WINTER TIME CONDITIONS (FEBRUARY)



PHOTOMONTAGE OF THE PROPOSED DEVELOPMENT (YEAR 15) DURING WINTER TIME CONDITIONS (FEBRUARY)

VIEWPOINT 9: View from Public Footpath (LPA ref: U39/1) situated north west of the site in open countryside

Grid Reference	440912, 295876	Paper Size	420 x 297 mm A3
Elevation	106m AOD	Camera	Canon 5D MkIII
Distance to nearest Site Boundary	0.85 km	Lens	Sony E-mount E50mm F1.8oss
View Direction	E-SE/115degrees	Projection	Planar
Horizontal field of view	39.6°	Photograph Date and Time	27/02/2022 12:57 (24HR CLOCK)

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PHOTOMONTAGES
Viewpoint 9
February 2022
Year 1 and Year 15