



**Hinckley & Bosworth
Borough Council**

planning@hinckley-bosworth.gov.uk
01455 238141

Hinckley Hub
Rugby Road
Hinckley
Leics
LE10 0FR

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Residential housing development

Applicant Details

Name/Company

Title

Mrs

First name

Amy

Surname

Gilliver

Company Name

Bellway Homes Ltd (East Midlands)

Address

Address line 1

3 Romulus Court

Address line 2

Meridian Business Park

Address line 3

Meridian East

Town/City

Leicester

County

Country

United Kingdom

Postcode

LE19 1YG

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Advertisement consent for 6 no. flags and post mounted 'V' board.

Advertisement Type:

Other type

Height:

5 metres

Width:

2.64 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

2.806 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0.187 centimetres

What materials will the advertisement be made of?:

2No. tray pans from 2mm aluminium finished white RAL 9010 semi-gloss Graphics UV printed onto self adhesive vinyl and applied to face of pans Slipboard tray pan from 2mm aluminium finished silver RAL 9006 semi-gloss. Graphics UV printed onto self adhesive vinyl and applied to face of pan Pans mounted onto 100x100x3mm x 5 metre aluminium SHS posts finished blue RAL 5011 semi-gloss with black rigid PVC end caps Posts sleeved over 90x90x8mm mild steel SHS inserts

The colour of text and background:

Dark Blue background, with orange accents and white lettering.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

6 metres

Width:

0.9 metres

Depth:

0.75 metres

What is the height from the ground to the base of the advertisement?:

4.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

265 centimetres

What materials will the advertisement be made of?:

Pole from 76mm diameter 3mm aluminium tube bottom section, 64mm diameter 3mm aluminium tube upper section complete with ground sleeve, bob weight and rotating swivel top arm Flag specification-Printed polyester with stitched sleeve and eyelets

The colour of text and background:

Dark Blue background with orange accents and white text, and orange background with white text.

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

'Board signage and sales flags.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☐ No
☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/09/2025

To Date

31/12/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Amy Gilliver

Date

22/05/2025