

DWD Amazon Signage Pro Forma – DNG1

Signage Details

Signage Description (e.g. elevational)	Height from ground to base of the advertisement (m)	Projection from face of building (m)	Height of sign (m)	Width of sign (m)	Size of sign (sqm)	Depth of sign (m)	Materials	Maximum height of individual letters and symbols (cm)	Colour of text and background	Illuminated?	If yes, will it be illuminated internally or externally?	Method of illumination? E.g. Uplight, Halo etc	Illuminance Levels (cd/m ²)	Illuminance – Static/ Intermittent?
10MSB	1.075	n/a	1.0	0.45	0.45	0.03	Aluminium	35	Text – Black, Symbols – Red, Black, Background – White	No	n/a	n/a	n/a	n/a
10MSB	2.1	n/a	1.0	0.45	0.45	0.03	Aluminium	35	Text – Black, Symbols – Red, Black, Background – White	No	n/a	n/a	n/a	n/a
CHEV(L)	2.1	n/a	0.75	1.2	2.25	0.03	Aluminium	73	Symbols – White, Background – Black, Border - Yellow	No	n/a	n/a	n/a	n/a
DREST(U)	2.1	n/a	1.2	0.6	0.72	0.03	Aluminium	15	Text – Black, Logo – Blue, Background – White	No	n/a	n/a	n/a	n/a
VSDIR	1.465	n/a	0.61	0.915	0.55	0.03	Aluminium	10	Text – Black, Logo – Blue, Background – White	No	n/a	n/a	n/a	n/a
VSDIR	2.1	n/a	0.61	0.915	0.55	0.03	Aluminium	10	Text – Black, Logo – Blue, Background – White	No	n/a	n/a	n/a	n/a
VSWF	2.1	n/a	1.8	1.5	2.7	0.03	Aluminium	85	Text – Black, Logo – Blue, Background – White	No	n/a	n/a	n/a	n/a
ZEBRA	2.1	n/a	0.6	0.6	0.36	0.03	Aluminium	45	Text – Black, Background	No	n/a	n/a	n/a	n/a

									– Blue Symbols – Black, White					
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Note – Information relating to signage provided by architect.