Steve Atkinson MA(Oxon) MBA FioD FRSA
Chief Executive

Please Ask For: Sarah Fryer
Direct Dial/Ext: 01455 255682
Email: planning@hinckley-bosworth.gov.uk
Your Ref:
Our Ref: 11/00794/GDOT
Date: 16 November 2011

Hinckley & Bosworth Borough Council

A Borough to be proud of

Vodaphone UK Ltd And Telefonica UK Ltd
C/o Mr D Holmes
Adams Holmes Associates
Millhouse
Elmsfield
Worcester Road,
Chipping Norton
Oxfordshire
OX7 5XS

Dear Sir/Madam

PROPOSAL: NOTIFICATION OF INTENT TO CARRY OUT DEVELOPMENT BY A TELECOMMUNICATIONS CODE SYSTEM OPERATOR GENERAL PERMITTED DEVELOPMENT ORDER 1995, SCHEDULE 2 PART 24
LOCATION : Street Record Rugby Road Burbage Leicestershire

I refer to your recent notification under the provisions of Schedule 2 Part 24 of the Town and Country Planning (General Permitted Development) Order 1995 of your intention to carry out development as a Telecommunications Code System Operator at **Street Record Rugby Road Burbage Leicestershire** .

I must advise you that in this instance prior approval is required for the siting of the proposed telecommunications equipment, given its position in a prominent location, close to existing telecommunications equipment.

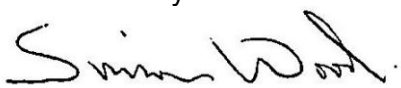
Following a recent visit to the site the Borough Council is unable to confirm that the proposed siting and design of the proposed telecommunications equipment is considered to be satisfactory. Therefore Hinckley and Bosworth Borough Council acting as the Local Planning Authority, in pursuance of its powers under Part 24, Schedule 2, of the Town and Country Planning (General Permitted Development) Order 1995 as amended by the Town and Country Planning (General Permitted Development) Order 1999 refuses to approve the details submitted for the following reasons:-

1. The proposal would, by reason of its height, insufficient screening and poor design result in the proposed installation being unacceptably prominent within the streetscene and on the skyline resulting in an unacceptable visual impact, detrimental to the character and appearance of the area and neighbours amenity, contrary to the requirements of Policy BE1 of the adopted Hinckley and Bosworth Local Plan.

2. Due to the lack of detail regarding alternative sites and site sharing options, the applicant has failed to adequately demonstrate that he has undertaken a satisfactory investigation of other sites, which may be technically suitable and would have less impact on the

surrounding area and streetscene, in accordance with the Code of Best Practice on Mobile Phone Network Development 2002.

Yours faithfully



SIMON WOOD
HEAD OF PLANNING