HINCKLEY & BOSWORTH BOROUGH COUNCIL

Town and Country Planning (Control of Advertisements) Regulations 1992

REFUSAL OF ADVERTISEMENT CONSENT

Name and Address of Applicant
Mr Chris Taylor
8 Hawley Rd
Hinckley
Leicestershire
LE10 2LL

Name and Address of Agent (if any)
Mr Jamie Hunt
Unit 4 Brookfield Road
Hinckley
Leicestershire
LE10 2LL

Part I - Particulars of Application

Date of Application

19 March 2008

Application No.

08/00290/ADV

Particulars and location of development:

ERECTION OF ILLUMINATED SIGN

8 Hawley Road Hinckley Leicestershire LE10 0PR

Part II - Particulars of decision

In pursuance of the above-mentioned Regulations, the Hinckley and Bosworth Borough Council refuses consent to the display of the advertisement referred to in Part I hereof for the following reason(s):-

1. In the opinion of the Local Planning Authority the internally illuminated advertisement by virtue of its illumination, size, design and location will provide a visually obtrusive advertisement out of keeping with the traditional features of the building on which it will be displayed. The proposal therefore does not accord with Policies BE1 and BE26 of the adopted Hinckley & Bosworth Borough Council Local Plan.

2. The approval of this proposal would set a precedent for the consideration of further applications of a similar nature, to which the Local Planning Authority would also object, but which would consequently be difficult to resist.

T. M. Prowse

Date:- 28 May 2008

TREVOR PROWSE
PROPER OFFICER OF THE COUNCIL

IT IS IMPORTANT THAT YOU SHOULD READ THE NOTES ON THE REVERSE SIDE OF THIS FORM