Hinckley & Bosworth Borough Council
A Borough to be proud of

planning@hinckley-bosworth.gov.uk
01455 238141

Council Offices
Argents Mead
Hinckley
Leicestershire
LE10 1BZ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: | First name: | Surname:

Company name: ATS EUROMASTER

Street address: VANTAGE POINT
20 Upper Portland Street
aston
Town/City: BIRMINGHAM
County:
Country:
Postcode: B6 5TW

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Ms | First Name: TRACY | Surname: BARWICK

Company name: spencer signs ltd

Street address: 1 70 Scarborough street
Town/City: Hull
County: East Riding of Yorkshire
Country: United Kingdom
Postcode: HU3 4TG

	Country Code	National Number	Extension Number
Telephone number:	01482	325797	210
Mobile number:			
Fax number:	01482	323077	

Email address: tracybarwick@spencersigns.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 5 Suffix:

House name:

Street address: LEICESTER ROAD

Town/City: HINCKLEY

County: LEICESTERSHIRE

Postcode: LE10 1LW

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 443002

Northing: 294143

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 no. illuminated sign
2 no. non illuminated signs
1 no. illuminated totem sign

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 2

Please describe:

1 no. non illuminated signs (welcome)
1 no. illuminated totem sign (existing re-clad)

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

the existing building sign is to be removed, the totem will be re-clad these are shown in photo format in our document submissions

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/06/2011 To: 01/06/2016

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.168 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 1.6 x Width: 1.6 x Depth: 0.176 metres

What materials will the sign be made of?

ATS 1600X1600MM SIGN - BLUE BACKING PANELS FOLDED DIBOND TRAYS COMPLETE WITH A STAND OFF ATS EUROMASTER SIGN FOLDED ALUMINIUM FRET CUT WITH PU

What is the maximum height of any of the individual letters and symbols (in centimetres)? 42 cm

The colour of text and background:

yellow/white/black/red/green/blue

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.7 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 1.714 x Width: 11.220 x Depth: 0.1 metres

What materials will the sign be made of?

Sign 2a - 1200mm Folded dibond trays with 50mm returns all round powder coated with applied vinyl details 2b 5mm flat dibond panel with digital print to the face (michel

What is the maximum height of any of the individual letters and symbols (in centimetres)? 171 cm

The colour of text and background:

yellow/white/black/red/green/blue

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.208 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.03 m

What are the dimensions of the proposed advertisement? Height: 0.265 x Width: 1.025 x Depth: 0.03 metres

What materials will the sign be made of?

WELCOME SIGN FOLDED ALUMINIUM TRAY WITH 30mm RETURNS POWDER COATED BLUE WITH APPLIED WHITE VINYL DETAILS

What is the maximum height of any of the individual letters and symbols (in centimetres)? 9 cm

The colour of text and background:

blue/white

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 5.265 x Width: 1.982 x Depth: 0.242 metres

What materials will the sign be made of?

EXISTING TOTEM SIGN IS TO BE RE-CLAD WITH FOLDED ALUMINIUM PANELS WHICH WILL BE FRET CUT AND BACKED OFF WITH ACRYLIC DETAILS - TEXT AND LOGOS TO ILLU

What is the maximum height of any of the individual letters and symbols (in centimetres)? 180 cm

The colour of text and background:

CMYK Digital Print /yellow/blue/green/white/black/red

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 19/04/2011