



**Hinckley & Bosworth
Borough Council**

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Hinckley Hub
Rugby Road
Hinckley
Leics
LE10 0FR

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Bosworth Health, Suite & Pharmacy

Address Line 1

22 Market Place

Address Line 2

Address Line 3

Town/city

Market Bosworth

Postcode

CV13 0JR

Description of site location must be completed if postcode is not known:

Easting (x)

440617

Northing (y)

303051

Description

Old HSBC bank

Applicant Details

Name/Company

Title

Mrs

First name

Nadya

Surname

Jethwa

Company Name

Vilraj limited

Address

Address line 1

Bosworth Health, Suite & Pharmacy

Address line 2

22 Market Place

Address line 3

Town/City

Market Bosworth

County

Country

GB

Postcode

CV13 0JR

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

Applicant Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The proposal comprises the installation of permanent externally displayed pharmacy signage associated with the relocation of an existing pharmacy. The advertisements include permanent business fascia signage to the front and side elevations of the building displaying the pharmacy name and branding, together with associated statutory healthcare signage. A business opening hours sign will also be installed to the right-hand side of the main entrance door. The signage is intended to identify the premises, assist patients in locating the pharmacy, and provide clear information to members of the public. All signage is non-illuminated.

Advertisement Type:

Other type

Height:

0.45 metres

Width:

0.3 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.35 metres

What is the maximum projection of the advertisement from the face of the building?:

0.033 metres

What is the maximum height of any of the individual letters and symbols?:

0.75 centimetres

What materials will the advertisement be made of?:

Size: 300mm x 450mm Material: 3mm Aluminium Composite Matte Overlaminated with 4x 12mm fixing holes 4x 25mm Satin anodised stand offs Matched to RAL colour (RAL 9001 OR RAL 1015)

The colour of text and background:

Gold and grey lettering on a cream background

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.75 metres

Width:

3.3 metres

Depth:

0.06 metres

What is the height from the ground to the base of the advertisement?:

3.15 metres

What is the maximum projection of the advertisement from the face of the building?:

0.063 metres

What is the maximum height of any of the individual letters and symbols?:

40.6 centimetres

What materials will the advertisement be made of?:

Size: 3300mm x 750mm Material: Aluminium Folded Tray with 60mm returns Powder Coated Cream (RAL 9001 OR RAL 1015) 3mm Laser cut Brushed Gold dibond Letters applied to face

The colour of text and background:

Gold lettering on cream background

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.5 metres

Width:

1.5 metres

Depth:

0.06 metres

What is the height from the ground to the base of the advertisement?:

2.175 metres

What is the maximum projection of the advertisement from the face of the building?:

0.063 metres

What is the maximum height of any of the individual letters and symbols?:

15.4 centimetres

What materials will the advertisement be made of?:

Size: 1500mm x 1500mm Material: Aluminium Folded Tray with 60mm returns Powder Coated Cream (RAL 9001 OR RAL 1015) 3mm Laser cut Brushed Gold Letters applied to face

The colour of text and background:

Gold and grey lettering on a cream background

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Opening times to the right-hand side of front door

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

12/07/2026

To Date

12/07/2036

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☒ Yes
☐ No

If Yes, please provide details

☐ Yes. As this proposal relates to the relocation of an existing pharmacy, patients and neighbouring properties have been consulted. Feedback has been positive, and those consulted have expressed their support for the proposal. No objections have been raised.

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Nadya Jethwa

Date

12/07/2026