Hinckley & Bosworth Borough Council

A Borough to be proud of

Town and Country Planning (Control of Advertisements) Regulations 1992

CONSENT TO DISPLAY AN ADVERTISEMENT

Name and Address of Applicant	**Name and Address of Agent if any**
Peugeot Motor Company PLC Peugeot Motor Company PLC Pinley House 2 Sumbeam Way Coventry CV3 1ND	Mrs Natalie Sharpe-Defloor Blaze Maintenance 24 Leigh Road Haine Industrial Estate Ramsgate Kent CT12 5EU

Part I - Particulars of Application

Date of Application	**Application No.**
26 April 2011	11/00326/ADV

Particulars and location of development:

ERECTION OF SIX ILLUMINATED AND NON ILLUMINATED ADVERTISEMENTS

60 London Road Hinckley Leicestershire LE10 1HL

Part II - Particulars of decision

Summary of Reasons for Recommendation and Relevant Development Plan Policies :

Having regard to the pattern of existing development in the area, representations received and relevant provisions of the development plan, as summarised below, it is considered that subject to compliance with the conditions attached to this permission, the proposed development would be in accordance with the development plan as the advertisement would not be harmful to visual amenity or public safety.

Hinckley & Bosworth Local Plan (2001):- Policies BE1, BE26, T5.

Hinckley & Bosworth Borough Council Local Development Framework: Core Strategy (2009): - Policy 1

In pursuance of its powers under the Town and Country Planning Act, 1990, the Hinckley & Bosworth Borough Council grants consent for the carrying out of the works referred to in Part I hereof in accordance with the application and plans submitted subject to the following condition(s) :-

1. The advertisement hereby granted consent shall be displayed solely in accordance with the details and specifications shown on the amended drawings details: Site Location Plan (Scale 1:1250); Block Plan (Scale 1:500); Drawing No's 1; 2; 5 and 6 (Job No: PE01-0003/13868) received by the Local Planning Authority 26 May 2011.

2. The signage shall be constructed in materials and finishes proposed within the submitted details, unless otherwise agreed in writing by the Local Planning Authority and thereafter maintained as such.

3. The maximum luminance of advertisements A, B, C, D and E shall not exceed 1000 Candelas per square metre.

4. The maximum luminance of advertisement G shall not exceed 800 Candelas per square metre.

The reasons for the conditions are :-

IMPORTANT – PLEASE REFER TO THE NOTES AT THE END OF THIS DOCUMENT

1. For the avoidance of doubt and in the interests of proper planning.

2. To enable the Local Planning Authority to retain control over this important detail to accord with Policy BE1 of the Hinckley and Bosworth Local Plan.

3. To limit the spillage of light toward nearby residential dwellings to accord with Policy BE1 of the Hinckley and Bosworth Local Plan.

4. To limit the intensity of the light and thereby reduce the potential glare and dazzle which might distract drivers, in the interests of highway safety and to limit the spillage of light toward nearby residential dwellings to accord with Policies BE1 and T5 of the Hinckley and Bosworth Local Plan.

Date : 20 June 2011

BILL CULLEN
PROPER OFFICER OF THE COUNCIL

NOTES

1 This consent is subject to the following conditions:-

1a Any advertisement displayed and any site used for the display of advertisement shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

1b Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

1c Where the advertisement is required under these Regulations to be removed the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

1d No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest entitled to grant permission.

1e No advertisement shall be sited or displayed so as to obscure or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air or so as otherwise to render hazardous the use of any highway, railway or waterway (including any coastal waters) or aerodrome (civil or military).

2 The regulations provide that every grant of express consent shall be for a fixed period which shall not be longer than five years from the date of grant of consent without the approval of the Secretary of State and if no period is specified the consent shall have effect as consent for five years.

3 A person displaying an advertisement in contravention of these Regulations shall be liable on summary conviction of an offence under Section 224(3) of the Act (as amended by the Planning and Compensation Act 1991) to a fine of an amount not exceeding level 3 on the standard scale and, in the case of a continuing offence, one-tenth of level 3 on the standard scale for each day during which the offence continues after conviction.

4 Where, on application being made for consent under the Town and Country (Control of Advertisements) Regulations, 1992, consent is refused by the Local Planning Authority or is granted by them subject to conditions, the applicant may appeal to the Secretary of State for the Environment; provided that the secretary of state shall not be required to entertain an appeal under Regulation 15 if it appears to him, having regard to the provisions of the aforesaid Regulations, that consent for the display of advertisements in respect of which application was made could not have been granted by the Local Planning Authority, or could not have been granted otherwise than subject to the conditions imposed by them.

Any person who desires to appeal under Regulation 15 of the Town and Country (Control of Advertisements) Regulations, 1992, shall give notice of appeal in writing to the Secretary of State within **8 weeks** from the receipt of notification of the Local Planning Authority's decision or such longer period as the Secretary of State may allow and shall within one month from giving notice of appeal or such longer period as the Secretary may allow, send to the Secretary of State a copy of the following documents:-

i) the application made to the Local Planning Authority;

ii) all relevant plans and particulars submitted to them;

iii) the notices of decision, if any;

The notice of appeal should be given on the appropriate form obtainable from the Planning Inspectorate, Room 305(K), Temple Quay House, 2 The Square, Temple Quay, Bristol, BS1 6PN, by telephoning 0117 372 6372 or online at www.planningportal.gov.uk/planning/appeals/.

5 If you consider that this decision has been made invalidly through the Council failing to follow a procedure correctly, not having the legal power to make the decision in the way it did or through its decision being so unreasonable as no reasonable local authority would make the same decision based on the same facts, then you may enter a claim for judicial review to quash the decision. In order to proceed with a claim for judicial review an initial application for permission will need to be made to the Administrative Court, this application is required to be made "promptly and in any event within three months of the decision". The initial permission application will decide if you have an arguable case, whether you are sufficiently materially affected by the decision to bring the claim. If you are granted permission to bring the claim it will proceed to a full hearing at the Administrative Court. Although there is no requirement for you to do so it is highly recommended that you seek independent legal advice before bringing forward a claim for Judicial Review.

CDA NOTES V2