Hinckley & Bosworth Borough Council
*A Borough to be proud of*

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01455 238141

Council Offices
Argents Mead
Hinckley
Leicestershire
LE10 1BZ

# Application for consent to display an advertisement(s).
# Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

## 1. Applicant Name, Address and Contact Details

| | | | | | |
|---|---|---|---|---|---|
| Title: | Mr | First name: | Richard | Surname: | Yeates |

Company name: Santander

Street address: Santander House
201 Grafton Gate East

Town/City: Milton Keynes
County:
Country:
Postcode: MK9 1AN

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | | |
| Mobile number: | | | |
| Fax number: | | | |

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

## 2. Agent Name, Address and Contact Details

| | | | | | |
|---|---|---|---|---|---|
| Title: | Mr | First Name: | Clive | Surname: | West |

Company name: Insignia Projects Limited

Street address: Marlowe Innovation Centre
Marlowe Way

Town/City: Ramsgate
County: Kent
Country: United Kingdom
Postcode: CT12 6FA

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | 0044 | 1843 598 602 | |
| Mobile number: | | | |
| Fax number: | | | |

Email address: clive.west@insigniaprojects.co.uk

## 3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 6 Suffix:

House name:

Street address: CASTLE STREET

Town/City: HINCKLEY

County: LEICESTERSHIRE

Postcode: LE10 1DB

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 442653

Northing: 293911

Description:

## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

## 6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Replacement signage converting the current Alliance & Leicester site to Santander

How many of the following type of advertisements are you applying for?

Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 3

Please describe:

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

SAN01-AL-0024-V

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 28/06/2010 To: 27/06/2015

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.080 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.140 m

What are the dimensions of the proposed advertisement? Height: 1.000 x Width: 7.815 x Depth: 0.140 metres

What materials will the sign be made of?

Aluminium panels and light units with acrylic symbol, lettering and diffuser panels

What is the maximum height of any of the individual letters and symbols (in centimetres)? 62 cm

The colour of text and background:

White symbol and lettering on Red background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 300 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.280 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.900 m

What are the dimensions of the proposed advertisement? Height: 0.600 x Width: 0.700 x Depth: 0.240 metres

What materials will the sign be made of?

Aluminium panels over a steel sub-frame with acrylic graphics

What is the maximum height of any of the individual letters and symbols (in centimetres)? 45.2 cm

The colour of text and background:

White symbol on Red background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 300 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.860 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 0.300 x Width: 1.500 x Depth: 0.00 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 1.25 cm

The colour of text and background:

White lettering on clear glazing

Will the sign be illuminated? ( ) Yes (•) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.500 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.100 m

What are the dimensions of the proposed advertisement? Height: 0.140 x Width: 0.652 x Depth: 0.0100 metres

What materials will the sign be made of?

Acrylic and Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 9 cm

The colour of text and background:

White symbol and lettering on Red background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 175 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.750 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 2.010 x Width: 1.780 x Depth: 0.00 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 28.2 cm

The colour of text and background:

White symbol on Red background

Will the sign be illuminated? ( ) Yes (•) No

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 28/04/2010