



**Hinckley & Bosworth
Borough Council**

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Hinckley
Leics
LE10 0FR

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Aldi Stores Limited Land at former Interlink South (former Nailstone Colliery) Bardon, Leicestershire.

Applicant Details

Name/Company

Title

Mr

First name

Mike

Surname

Clarke

Company Name

Aldi Stores Limited

Address

Address line 1

Holly Lane

Address line 2

Address line 3

Town/City

Atherstone

County

Country

Postcode

CV9 2SQ

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mr

First name

Chris

Surname

Bravington

Company Name

STOAS Architects Limited

Address

Address line 1

The Lodge

Address line 2

Coleshill Manor

Address line 3

Town/City

Birmingham

County

Country

United Kingdom

Postcode

B46 1DL

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Multiple illuminated freestanding and building mounted signs, with non illuminated vinyl signs.

Advertisement Type:

Other type

Height:

1.47 metres

Width:

4.81 metres

Depth:

0.4 metres

What is the height from the ground to the base of the advertisement?:

0.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

94 centimetres

What materials will the advertisement be made of?:

Aluminium, various powder coated

The colour of text and background:

White, Grey and Logo.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

45 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

6.6 metres

Width:

6.03 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

14.185 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

168.4 centimetres

What materials will the advertisement be made of?:

Aluminium and polycarbonate

The colour of text and background:

White text on cladding background

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

45 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

4.885 metres

Width:

4.285 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

14.675 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

121.8 centimetres

What materials will the advertisement be made of?:

Aluminium and Poly carbonate

The colour of text and background:

White and cladding background

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

45 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

10.62 metres

Width:

2.5 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

0.15 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

100 centimetres

What materials will the advertisement be made of?:

Vinyl on glass

The colour of text and background:

Imagery as shown as an example, exact vinyl covering will change.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

8.977 metres

Width:

4.02 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

1.785 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

100 centimetres

What materials will the advertisement be made of?:

Vinyl on glass

The colour of text and background:

Various - Image will change through the life of the sign.

Will the advertisement be illuminated?:**Advertisement Type:**

Fascia Sign

Height:

1.285 metres

Width:

4.02 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

0.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

50 centimetres

What materials will the advertisement be made of?:

Aluminium and polycarbonate

The colour of text and background:

Logo and white illuminated text on cladding background.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

45 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

Estate Sign and vinyl applied signs

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

02/01/2024

To Date

02/01/2034

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Chris Bravington

Date

09/06/2023